



PUBLIC DISCLOSURE OF STUDENT ACHIEVEMENT

Institution Name: Brawijaya University

Business Unit(s) Included in this report: School of Business

Academic Period Covered: 2024 - 2025

Date Report Posted: 31 January 2026

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration (BBA)	Retention Rate	90%	96%
Bachelor of Taxation (BTax)	Retention Rate	90%	98%
Bachelor of Tourism (BTour)	Retention Rate	90%	100%
Master of Business Administration (MAB)	Retention Rate	85%	89%
Doctor of Administrative Science (DAS)	Retention Rate	90%	100%

Calculation for Measures

Measure	Description and How It was Calculated
BBA Program Retention Rate	Number of BBA Students who registered in the academic year of 2023/2024 and returned to the program in the academic year 2024/2025 divided by number of BBA students who registered in the academic year of 2023/2024 who do not graduate in that academic year
BTax Program Retention Rate	Number of BTax Students who registered in the academic year of 2023/2024 and returned to the program in the academic year 2024/2025 divided by number of BTax students who registered in the academic year of 2023/2024 who do not graduate in that academic year
BTour Program Retention Rate	Number of BTour Students who registered in the academic year of 2023/2024 and returned to the program in the academic year 2024/2025 divided by number of BTour students who registered in the academic year of 2023/2024 who do not graduate in that academic year

Measure	Description and How It was Calculated
MBA Program Retention Rate	Number of MBA Students who registered in the academic year of 2023/2024 and returned to the program in the academic year 2024/2025 divided by number of MBA students who registered in the academic year of 2023/2024 who do not graduate in that academic year
DAS Program Retention Rate	Number of DAS Students who registered in the academic year of 2023/2024 and returned to the program in the academic year 2024/2025 divided by number of DAS students who registered in the academic year of 2023/2024 who do not graduate in that academic year