UNIVERSITY OF BRAWIJAYA
FACULTY OF ADMINISTRATIVE SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
BUSINESS ADMINISTRATION STUDY PROGRAM

SEMESTER LEARNING PLAN

SUBJECT	CODE	COURSE CLUBS	WEIGHT (SKS)	SEMESTER	DATE OF COMPILATION
TOURISM PRACTICUM	PAR60005	Elective Courses	1	4	24 Aug August 2023

AUTHORIZATION	RPS Developer Lecturer	RMK Coordinator	Head of Study Program
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Learning Outcomes	**CPL PROGRAM**	
	CPL1	Students are able to apply knowledge of global ethical and environmental values to tourism business practices.
	CPL2	Students are able to apply relevant information to support problem solving in the tourism sector.
	CPL3	Students are able to apply management concepts to overcome contemporary problems in the tourism business sector.
	CPL4	Students are able to demonstrate appropriate communication skills for tourism business services.
	CPL5	Students are able to apply entrepreneurial principles, concepts and values in managing tourism businesses.
	CPL6	Students are able to implement science and technology in solving tourism problems.
	CP – MK	
	After taking this course, students are able to:	
	CPMK1	understand the basic concepts of tourism innovation (CPL2, CPL4)

	CPMK2	analyzing factors that influence the competitiveness of tourism destinations(CPL2, CPL4)
	CPMK3	designing and evaluating innovative strategies (CPL2), CPL3, CPL4)
	CPMK4	using information technology in tourism management (CPL2, CPL3, CPL4)
	CPMK5	assessing the impact of innovation on tourism sustainability (CPL2, CPL3, CPL4)
	CPMK6	applying innovation concepts in case studies and practical projects (CPL2), CPL4)

CPMK-CPL Weight Mapping

	CPL2	CPL3	CPL4
CPMK1	0.70	0	0.30
CPMK2	0.70	0	0.30
CPMK3	0.50	0.30	0.20
CPMK4	0.30	0.50	0.20
CPMK5	0.50	0.30	0.20
CPMK6	0.70	0	0.30

MK Brief Description	This course discusses the basics of preparing equipment for the implementation of a tour on each component required. The in-depth material of the related components includes transportation preparation including flights (ticketing), accommodation (hotel reservation), tourist attractions, travel documents. Tour itinerary and tourist villages.
Learning Materials / Topics	1. Understanding the scope of transportation components including flights (ticketing), accommodation (hotel reservation), tourist attractions, travel documents. Tour itinerary and tourist villages. 2. Get to know the cooperation system with transportation components including flights (ticketing), accommodation (hotel reservation), tourist attractions, travel documents. Tour itinerary and tourist villages. 3. Make preparations for transportation components including flights (ticketing), accommodation (hotel reservations), tourist attractions, travel documents. 4. Free Individual traveler and Group Inclusive Traveller ticket booking

	5. Tourist village. as the smallest destination	
Library	**Main**	
	1. Prof. Dr. Jerianton Damanik, Msi (2018). Indonesian Tourism between Opportunities and Challenges, Student Library 2. Drs. Oka A. Yoety (2017). Introduction to Tourism Science, Angkasa Bandung	
	Supporters	
	1. Drs. Oka A. Yoety (2016). Tourism Marketing, Angkasa Bandung 2. Aditha Agung Prakoso (2022) Concept and Theory of Tourism Villages, Pena Persada, Central Java 3. Gunadi Dwi Hantoro, Sri Rejeki (2022). Engineering Saint Bandung	
Instructional Media	**Software :**	**Hardware :**LED Smart TV, Personal Computer (PC)/Laptop
	Gmeet, Zoom, GCR, VLM	LCD and Projector
Team Teaching	Rudianto, S.Tr.Par.,MM Heri Mujiono, SE., MM	
Course Requirements	-	

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
1.	a. Students are able to know and explain the process of traveling on tourism. b. Work culture in the travel industry	a. Ability to know and explain the Tourism process. b. Work culture in the travel industry	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation **Assessment Form** a. With a numeric scale of 1-100 b. Non-exam basis: activeness in class discussions c. Test basis: UTS	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study	(TM for 1x50') (BM for 1x50')	a. History of the birth of tourism b. Types of travel c. Definition of tourism industry **Reference Material**: No: 1, 2, 3	4.04
2	Students are able to know and explain the functions, The role of the itinerary and model form in preparation Tour	a. The ability to know and explain the function, role of itineraries and the form of models in preparing for a tourist trip.	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation **Assessment Form** a. With a numeric scale of 1-100	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study d.	(TM for 1x50') (BM for 1x50')	a. Style in itinerary b. Itinerary model c. Product Policy **Reference Material**: No: 1, 2, 3	4.04

			b. Non-exam basis: activeness in class discussions c. Test basis: UTS				
3	Students know and are able to explain the components in preparation for a tourist trip.	Ability to explain material about components in preparation for a tourist trip	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation **Assessment Form** a. With a numeric scale of 1-100 b. Non-exam basis: activeness in class discussions	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study	(TM for 1x50') (BM for 1x50')	a. Determining the components of a tour that are needed for a tour b. Transportation/flights c. Hotel Accommodation Catering Trade d. Tourist objects/attractions e. Tour Guide f. Tour leader .	8.21
4	Students can identify the classification of tourism components in preparation for a tour.	Ability to identify the classification of tourism components in preparation for a tour.	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation **Assessment Form**	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study	(TM for 1x50') (BM for 1x50')	a. Determining the components of a tour that are needed for a tour b. Transportation/flights	8.21

			a. With a numeric scale of 1-100 b. Non-exam basis: activeness in class discussions			c. Hotel Accommodation Catering Trade d. Tourist objects/attractions e. Tour Guide f. Tour leader .	
5	Students are able to know and explain flight terminology and ticket conditions in preparation for travel.	Ability to know and explain flight terminology and ticket conditions in preparation for travel.	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation **Assessment Form** a. With a numeric scale of 1-10 b. Non-exam basis: activeness in class discussions	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study	(TM for 1x50') (BM for 1x50')	Aviation and ticketing terminology .Flight class .Flight ticket conditions	8.21
6	Students are able to make flight reservations via FIT & GIT in preparation for their travel.	Ability to make FIT & GIT flight reservations in preparation for travel	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study	(TM for 1x50') (BM for 1x50')	a. Domestic and international flight ticket reservations	8.21

			Assessment Form a. With a numeric scale of 1-10 b. Non-exam basis: activeness in class discussions				
7	Students are able to know and explain the function and role of hotel accommodation and its classification in preparing for a tourist trip.	The ability to know and explain the function and role of accommodation and its classification in the context of preparing for a tourist trip.	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation **Assessment Form** a. With a numeric scale of 1-10 b. Non-exam basis: activeness in class discussions	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study	(TM for 1x50') (BM for 1x50')	a. Types of hotel accommodation b. Classification and types of hotels c. Types and operations of hotel services	4.88
8	UTS						

9	Students are able to make reservations, apply for contract rates and create hotel vouchers in preparation for travel.	Reservation capabilities, Contract rate applications and making hotel vouchers in preparation for travel.	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation **Assessment Form** a. With a numeric scale of 1-100 b. Non-exam basis: activeness in class discussions	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study	(TM for 1x50') (BM for 1x50')	a. Types of restaurants b. Types of menus served c. How to serve and serve guests	8.21
10	Students are able to determine the type of dining service, food menu in preparation for a tour.	Ability to determine the type of food service, food menu in preparation for a tour	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation **Assessment Form** a. With a numeric scale of 1-10 b. Non-exam basis: activeness in class discussions	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study	(TM for 1x50') (BM for 1x50')	a. Calculating food/drink budget b. presentation procedures c. determine the type of menu for tourists **Reference Material**: No: 1, 2, 3	8.21

			Assessment criteria	a. Learning based on	(TM for 1x50')	Get to know tourist	8.21
11	Students are able to know and explain the function, role of attractions/tourist objects and their classification in the context of preparing for a tourist trip.	The ability to know and explain the function, role of attractions/tourist objects and their classification in the context of preparing for a tourist trip.	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation **Assessment Form** a. With a numeric scale of 1-10 b. Non-exam basis: activeness in class discussions	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study	(TM for 1x50') (BM for 1x50')	Get to know tourist objects/attractions .geography of tourist attractions **Reference Material**: No: 1, 2, 3	8.21
12	Students are able to determine the right tourist attractions/objects in preparation for a tourist trip.	Ability to determine the right tourist attractions/objects in preparation for a tourist trip	**Assessment criteria** a. Participation in class b. Individual assignments c. Presentation **Assessment Form** c. With a numeric scale of 1-10 Non-exam basis: activeness in class discussions	a. Learning based on problems (problem based learning) b. Lectures and presentations c. Case study	(TM for 1x50') (BM for 1x50')	Determine tourist objects/attractions into tour packages **Reference Material**: No: 1, 2, 3	8.21

| 13 | Students are able to know and explain the functions and roles of tour guides and tour leaders. | Ability to know and explain the functions and roles of tour guides and tour leaders. | **Assessment criteria**
a. Participation in class
b. Individual assignments
c. Presentation

Assessment Form
a. With a numeric scale of 1-10

b. Non-exam basis: activeness in class discussions | a. Learning based on problems (problem based learning)
b. Lectures and presentations
c. Case study | (TM for 1x50')

(BM for 1x50') | Tour guide and tour organizer

Reference Material:
No: 1, 2, 3 | 8.21 |
| 14 | Students are able to identify and explain tourist villages as the smallest destinations. | Ability to know and explain tourist villages as the smallest destinations | **Assessment criteria**
a. Participation in class
b. Individual assignments
c. Presentation

Assessment Form
a. With a numeric scale of 1-10

b. Non-exam basis: activeness in class discussions | a. Learning based on problems (problem based learning)
b. Lectures and presentations
c. Case study | (TM for 1x50')

(BM for 1x50') | a. Functions and roles of tourist villages
b. Development of tourist villages
c. Development of tourist villages as the smallest destinations

Reference Material:
No: 1, 2, 3 | 8.21 |

| 15 | Students are able to prepare all components of a tour in one travel package. | Ability to prepare all tour components in one travel package. | **Assessment criteria**
a. Participation in class
b. Individual assignments
c. Presentation

Assessment Form
c. With a numeric scale of 1-10

▪ Non-exam basis: activeness in class discussions | a. Learning based on problems (problem based learning)
b. Lectures and presentations
c. Case study | (TM for 1x50')

(BM for 1x50') | a. Cost calculation for tour packages
b. Beakdown of the preparation of the tour package

Reference Material:
No: 1, 2, 3 | 4.94 |
| 16 | UAS | | | | | | |

CPL PS S1 Tourism

The graduate learning outcomes (CPL) of the UB Bachelor of Business Administration Study Program are as follows.

CPL1. Students are able to integrate behavioral and ethical values both in the community and work environment.

CPL2. Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.

CPL3. Students are able to produce scientific studies to answer current issues in the field of tourism.

CPL4. Students are able to practice communication skills, both oral and written, effectively.

CPL5. Students are able to manage a business in the tourism sector by prioritizing entrepreneurial values.

CPL6. Students are able to implement science and technology in solving tourism problems.

ASSIGNMENT DESIGN

The assignments carried out in this lecture are in the form of Structured Assignments and Independent/Group Assignments.

- Structured lecture assignments are independent assignments for students in the form of homework according to the topics presented in lectures, which are done individually and can be presented/discussed in class during face-to-face meetings.

- Independent/group assignments in the form of writing individual/group papers in the form of reviews of scientific articles in international journals with a writing format adjusted to the applicable writing guidelines, and presented in class.

Percentage of Assessment

Types of Assessment	Weight
Project Based	**50**
Quiz	10
UTS	20
UAS	20

CPL assessment and evaluation table at MK

Week to:	CPL	CPMK	Questions (Weight%)	Assessment Weight (test/non-test)	Weight (%)
1	1, 2, 4	1	Activeness in class discussions Mid-term exam questions (Question 1)	0.71 3.33	4.04
2	1, 2, 4	1	Activeness in class discussions Mid-term exam questions (Question 2)	0.71 3.33	4.04
3	1, 2, 4	2	Project-Based Learning (PBL) Assignments Activeness in class discussions Mid-term exam questions (Question 3)	4.17 0.71 3.33	8.21
4	1, 2, 4	2	Project Based Learning Activeness in class discussions Mid-term exam questions (Question 4)	4.17 0.71 3.33	8.21
5	1, 2, 4	3	Project-Based Learning (PBL) Assignments Activeness in class discussions Mid-term exam questions (Question 5)	4.17 0.71 3.33	8.21

6	1, 2, 4	3	Project-Based Learning (PBL) Assignments Activeness in class discussions Mid-term exam questions (Question 6)	4.17 0.71 3.33	8.21
7	1, 2, 4	6	Project-Based Learning (PBL) Assignments Activeness in class discussions	4.17 0.71	4.88
8	UTS (Questions 1 to 6)				
9	1, 2, 4	4	Project-Based Learning (PBL) Assignments Activeness in class discussions Final Exam Questions (Question 1)	4.17 0.71 3.33	8.21
10	1, 2, 4	4	Project-Based Learning (PBL) Assignments Activeness in class discussions Final Exam Questions (Question 2)	4.17 0.71 3.33	8.21
11	1, 2, 3, 4	5	Project-Based Learning (PBL) Assignments Activeness in class discussions Final Exam Questions (Question 3)	4.17 0.71 3.33	8.21
12	1, 2, 3, 4	5	Project-Based Learning (PBL) Assignments Activeness in class discussions Final Exam Questions (Question 4)	4.17 0.71 3.33	8.21
13	1, 2, 3, 4	5	Project-Based Learning (PBL) Assignments Activeness in class discussions Final Exam Questions (Question 5)	4.17 0.71 3.33	8.21
14	1, 2, 3, 4	6	Project-Based Learning (PBL) Assignments Activeness in class discussions	4.17 0.71 3.33	8.21

			Final Exam Questions (Question 6)		
15	1, 2, 3, 4	6	Project-Based Learning (PBL) Assignments Activeness in class discussions	4.23 0.71	4.94
16			**Final Semester Exam (UAS):** Questions 1 to 6		
			Total weight (%)	**100**	**100**

DETERMINATION OF FINAL VALUE

Final Value Range (NA)	Quality Letters	Quality Score
> 80	A	4
75<NA ≤ 80	B+	3.5
69 <NA ≤75	B	3
60 <NA ≤ 69	C+	2.5
55 <NA ≤ 60	C	2
50 <NA ≤ 55	D+	1.5
44 <NA ≤ 50	D	1
0< NA ≤ 44	E	0

ASSESSMENT WEIGHT MAPPING - CPMK

Assessment	CPMK1	CPMK2	CPMK3	CPMK4	CPMK5	CPMK6
Project Based Learning (PBL)	0	0	0.25	0.25	0.25	0.25
Activeness/Participation	0.16	0.16	0.17	0.17	0.17	0.17
UTS	0.33	0.33	0.34	0	0	0
UAS	0	0	0	0.5	0.5	0