



UNIVERSITY OF BRAWIJAYA

FACULTY OF ADMINISTRATIVE SCIENCES

DEPARTMENT OF BUSINESS ADMINISTRATION / TOURISM STUDY PROGRAM

SEMESTER LEARNING PLAN

| SUBJECT | CODE | COURSE CLUBS | WEIGHT (credits) | SEMESTER | Date of Compilation |
|----------------|-------------------------------|--------------|---------------------|----------|---|
| Sports Tourism | | GENERAL | 3 | 5 | October 11, 2018 Revision I : December 15, 2020 Revision II: January 25, 2023 |
| AUTHORIZATION | RPS Developer Lecturer | | RMK Coordinator | | Head of Study Program |
| | 1. 2. Signature | | | | Prof. Dr. Drs. Edy Yulianto, MP Signature |

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|-------------------|--|---|--|--|
| | | 1. | | |
| | | 2. | | |
| Learning Outcomes | CPL PROGRAM | | | |
| | CPL1 | Students are able to integrate nationalistic attitudes, behavioral values and ethics both in the community and work environment. | | |
| | CPL2 | Students are able to produce critical and innovative thinking to support business decision making in the tourism sector. | | |
| | CPL3 | Students are able to produce scientific studies to answer current issues in the tourism sector. | | |
| | CPL4 | Students are able to practice communication skills, both oral and written, effectively. | | |
| | CPL5 | Students are able to manage businesses in the tourism sector by prioritizing entrepreneurial values. | | |
| | CPL6 | Students are able to implement science and technology in solving tourism problems | | |
| | CP – MK | | | |
| | After taking this course, students are able to | | | |
| | CPMK1 | Understand and analyze Chinese history. (CPL1, CPL2, CPL3) | | |
| | CPMK2 | Understand the fundamental concepts of China's economic distribution map. (CPL1, CPL2, CPL3, CPL4) | | |
| | CPMK3 | Having a spirit of prioritizing common interests rather than in the name of a group in doing business. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6) | | |

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| | CPMK4 | Get inspired by China's policy concepts in all areas related to Economics and Business in case study simulations in Indonesia. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6) |
| | CPMK5 | Making business benchmarks in accordance with the knowledge gained from the course on China's economic development. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6) |
| CPMK-CPL Weight Mapping | | |

| | CPL1 | CPL2 | CPL3 | CPL4 | CPL5 | CPL6 |
|-------|------|------|------|------|------|------|
| CPMK1 | 0.1 | 0.4 | 0.5 | 0 | 0 | 0 |
| CPMK2 | 0.1 | 0.2 | 0.2 | 0.5 | 0 | 0 |
| CPMK3 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 |
| CPMK4 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.3 |
| CPMK5 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.2 |

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| MK Brief Description | Sports Tourism discusses sports tourism activities, accountability and financial management of sports tourism, sports tourism potential, sustainable sports tourism area planning, sports tourism management, and sustainable sports tourism development. |

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| Learning Materials / Topics | <ol style="list-style-type: none"> 1. Definition of Marine Tourism 2. Sports Tourism Marketing 3. Financial Accountability and 4. Sports Tourism Management 5. Human Resource Management 6. Sports tourism strategy management 7. Sports Tourism Planning 8. Sports Tourism Entrepreneurship 9. Sports Tourism Development 10. Event management 11. Funding, Investment, and 12. Sports Tourism Sponsorship 13. Sustainable Sports Tourism Management | |
| Library | Main | |
| | 1. Hinch, Thomas, James Higham., Sport Tourism Development: Channel View Publication, 2004 | |
| | Supporters | |
| | <ol style="list-style-type: none"> 1. ____, Sport Touuism Globalization, Mobility and Identity: Elsevier Ltd, 2009 2. Ritchie, Brent W., Daryl Adair., Sport Tourism Interrelationship Impacts And Issues Fullerton, Sam, 2007. | |
| Instructional Media | Software : | Hardware : |
| | Gmeet, Zoom, GCR, VLM | LCD and Projector |
| Team Teaching | | |

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| Course Requirements | |
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| Week 2- | Sub-CP-MK (as the expected final capability) | Indicator | Assessment Criteria & Forms | Learning methods (Lectures / Assignments / other forms of learning) | Time (Duration) | Learning Materials / Study Materials [Library] | Assessment Weight (%) |
|----------------|--|---|--|--|---|--|------------------------------|
| 1 | Students are able to understand and explain space correctly. sports tourism environment and can explain it correctly why sports tourism is studied properly the basic framework of sports tourism. | Ability to re-explain material about tourism environmental space and the basic framework of sports tourism. | Assessment criteria: Understand exactly the stages of sports tourism. | Lecture Question and answer Structured tasks Independent assignment | [TM:3x50'] [BM+TT : {1+1}x{3x60'}] | 1. Sports tourism environment space 2. The basic framework of sports tourism. | 3% |
| 2 | Students are able to correctly explain Sports Tourism management and correctly explain the benefits of Sports Tourism Management, | Ability to fluently explain Sports Tourism management, benefits of Sports Tourism | Assessment criteria: | ▪ Lectures and Q&A | [TM:3x50'] [BM+TT : {1+1}x{3x60'}] | Understanding of: 1. Sports Tourism Management , | 3% |

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| | the concept and development of Sports Tourism. | Management, concepts and developments of Sports Tourism. | <ul style="list-style-type: none"> Understanding <p>Form of assessment:</p> <ul style="list-style-type: none"> Non-exam basis: <p>Group presentations and class discussions & Assignments</p> <ul style="list-style-type: none"> Test basis: UTS | <ul style="list-style-type: none"> Group presentations and class discussions | | <p>2. Benefits of Sports Tourism Management</p> <p>3. Concept and development of Sports Tourism.</p> | |
| 3 | Able to explain properly Sports Tourism Marketing, related to the benefits, functions and objectives of Sports Tourism Marketing and the concept of developing Sports Tourism Marketing and correctly explaining Financial Accountability in Sports Tourism | Ability to explain Sports Tourism Marketing, related to the benefits, functions and objectives of Sports Tourism Marketing, the concept of developing Sports Tourism | <p>Assessment criteria:</p> <ul style="list-style-type: none"> Understanding <p>Form of assessment:</p> <ul style="list-style-type: none"> Non-exam basis: Group presentations | <ul style="list-style-type: none"> Lecture and Q&A Group presentations and class discussions | <p>[TM:3x50']</p> <p>[BM+TT : {1+1}x{3x60'}]</p> | <p>Understanding of:</p> <ol style="list-style-type: none"> Sports Tourism Marketing, related to the benefits, functions and objectives of Sports Tourism Marketing Financial Accountability | 3% |

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| | Management and related to the benefits, functions and objectives of Financial Accountability in Sports Tourism Management and the development of Financial Accountability in Sports Tourism Management | Marketing Financial Accountability in Sports Tourism Management as well as related to the benefits, functions and objectives of Financial Accountability in Sports Tourism Management and the development of Financial Accountability in Sports Tourism Management. | and class discussions & Assignments ▪ Test basis: UTS | | | in Sports Tourism Management and related benefits, functions and objectives 3. Financial Accountability in Sports Tourism Management Sports Tourism | |
| 4 | CASE STUDY 1 | | | | | | 13% |
| 5 | Able to properly explain Human Resource Management, related to the benefits, functions and objectives of Human Resource Management | Students are able to explain Human Resource Management | Assessment criteria: ▪ Understanding Form of assessment: | ▪Lecture and Q&A ▪ Group presentations and class discussions | [TM:3x50'] [BM+TT : {1+1}x{3x60'}] | Understanding of: 1. Human resource management overview 2. Benefits, functions and objectives of | 3% |

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| | and the development of Human Resource Management and Able to properly explain Strategic Management, related to the benefits, functions and objectives of Strategic Management and the development of Strategic Management. | | <ul style="list-style-type: none"> ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UTS | | | human resource management 3. Overview of tourism strategy management 4. Benefits, functions and objectives of strategic management | |
| 6 | Able to explain properly Planning, Monitoring, Controlling, Evaluation of Sports Tourism Organizations, related to the benefits, functions and objectives of Planning, Monitoring, Controlling, Evaluation of | Students explain fluently about sports tourism planning | Assessment criteria: <ul style="list-style-type: none"> ▪ Understanding Form of assessment: <ul style="list-style-type: none"> ▪ Non-exam basis: Group presentations and class | ▪ Lecture and Q&A ▪ Group presentations and class discussions | [TM:3x50'] [BM+TT : {1+1}x{3x60'}] | Understanding of: <ol style="list-style-type: none"> 1. Planning, monitoring, controlling, evaluation of sports tourism organizations 2. Benefits of the functions and objectives of planning, monitoring, | 3% |

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|----------|---|--------------------------------|---|---|---|---|-----|
| | Sports Tourism Organizations 2 and the development of Planning, Monitoring, Controlling, Evaluation of Sports Tourism Organizations | | discussions & Assignments ▪ Test basis: UTS | | | controlling and evaluating sports tourism organizations 3. Concept and development of planning, monitoring, control, evaluation of sports tourism organizations. | |
| 7 | CASE STUDY 2 | | | | | | 13% |
| 8 | UTS | | | | | | 9% |
| 9 | Able to explain properly Sports Tourism Entrepreneurship , related to the benefits, functions and objectives of Sports Tourism Entrepreneurship and the concept | Students are able to explain K | Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group | ▪Lecture and Q&A ▪ Group presentations and class discussions | [TM:3x50'] [BM+TT : {1+1}x{3x60'}] | Understanding of: 1. Sports Tourism Entrepreneurship 2. Benefits, functions and objectives of sports | 3% |

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|-----------|--|---|---|---|--|---|----|
| | and development of Sports Tourism Entrepreneurship . | | <p>presentations and class discussions & Assignments</p> <p>▪ Exam basis: UAS</p> | | | <p>tourism entrepreneurship</p> <p>3. The concept of developing tourism entrepreneurship</p> <p>4. sport</p> | |
| 10 | Able to explain properly Sports Tourism Development, related to the benefits, functions and objectives of Sports Tourism Development and explaining the concept and development of Sports Tourism Development. | Students are able to explain tourism development well and fluently. | <p>Assessment criteria:</p> <p>▪ Understanding</p> <p>Form of assessment:</p> <p>▪ Non-exam basis: Group presentations and class discussions & Assignments</p> <p>▪ Exam basis: UAS</p> | <p>▪ Lecture and Q&A</p> <p>▪ Group presentations and class discussions</p> | <p>[TM:3x50']</p> <p>[BM+TT : {1+1}x{3x60'}]</p> | <p>Understanding of:</p> <p>1. Understanding sports tourism development</p> <p>2. Benefits, functions and objectives of sports tourism development</p> <p>3. Concept and development of sports tourism.</p> | 3% |

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| 11 | Able to explain properly Event Management, related to the benefits, functions and objectives of Event Management Can explain the concept and development of Event Management. | Students are able to understand and explain event management | Assessment criteria: <ul style="list-style-type: none">Understanding Form of assessment: <ul style="list-style-type: none">Non-exam basis: Group presentations and class discussions & AssignmentsExam basis: UAS | ▪Lecture and Q&A ▪ Group presentations and class discussions | [TM:3x50'] [BM+TT : {1+1}x{3x60'}] | Understanding of: 1. Understanding Event Management 2. Benefits, functions and purposes <i>Event Management</i> 3. Concept and development 4. <i>Event Management</i> | 3% |
| 12 | CASE STUDY 3 | | | | | | 13% |
| 13 | Able to explain properly Funding, Investment and Sponsorship in Sports Tourism, regarding the benefits, functions and objectives of Funding, Investment and Sponsorship in Sports Tourism | Students are able to understand and explain about Funding, Investment, and Sponsorship of Sports Tourism. | Assessment criteria: <ul style="list-style-type: none">Understanding Form of assessment: <ul style="list-style-type: none">Non-exam basis: Group | ▪Lecture and Q&A ▪ Group presentations and class discussions | [TM:3x50'] [BM+TT : {1+1}x{3x60'}] | Understanding of: 1. Understanding and overview of funding, investment and sponsor | 3% |

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|-----------|---|---|--|------------------|---|--|----|
| | Can explain the concept and development of Funding, Investment and Sponsorship in Sports Tourism. | | presentations and class discussions & Assignments ▪ Exam basis: UAS | | | ship in sports tourism 2. Benefits, functions and objectives of funding, investment and sponsorship in sports tourism 3. The concept and objectives of developing funding, investment and sponsorship in sports tourism 4. sports tourism | |
| 14 | Able to explain properly Sustainable Sports Tourism Management, related to the benefits, | Students are able to understand and explain | Assessment criteria: | ▪Lecture and Q&A | [TM:3x50'] [BM+TT : {1+1}x{3x60'}] | Understanding of: 1. 1Description and understa | 3% |

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| | <p>functions and objectives of Sustainable Sports Tourism Management</p> <p>Can explain the concept and development of Sustainable Sports Tourism Management.</p> | Sustainable Sports Tourism Management | <ul style="list-style-type: none"> ▪ Understanding <p>Form of assessment:</p> <ul style="list-style-type: none"> ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UAS | <ul style="list-style-type: none"> ▪ Group presentations and class discussions | | <p>ending of sustainable sports tourism management</p> <p>2. Benefits, functions and objectives of sustainable sports tourism management</p> <p>1. Tourism management concepts and development</p> | |
| 15 | CASE STUDY 4 | | | | | | 13% |
| 16 | UAS | | | | | | 9% |

CPL PS Tourism

The learning outcomes of graduates (CPL) of the UB Tourism Study Program are as follows.

CPL1. Students are able to integrate nationalistic attitudes, behavioral values and ethics both in the community and work environment.

CPL2. Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.

CPL3. Students are able to produce scientific studies to answer current issues in the field of tourism.

CPL4. Students are able to practice communication skills, both oral and written, effectively.

CPL5. Students are able to manage a business in the tourism sector by prioritizing entrepreneurial values.

CPL6. Students are able to implement science and technology in solving tourism problems.

TASK DESIGN

The assignments carried out in this lecture are in the form of Structured Assignments and Independent/Group Assignments.

- Structured lecture assignments are independent assignments, namely students submitting a written review of the results of the lecture at that meeting, and then presenting it at the next meeting.
- Independent/group assignments consist of creating individual/group papers in the form of reviews of each material, and presented in class.

Percentage of Assessment

| Types of Assessment | Weight |
|------------------------|--------|
| Activeness in class | 30% |
| Mid-term & Final Exams | 18 % |
| Case study | 52% |
| Total | 100% |

CPL assessment and evaluation table at MK

| Week to: | CPL | CPMK | Questions (Weight%) | Assessment Weight (test/non-test) | Weight (%) |
|----------|--|------|---------------------------|-----------------------------------|------------|
| 1 | 2 | 1 | Activity (Lesson 1) | 3 | 3 |
| 2 | 2.4 | 1 | Activity (Material 2,3) | 3 | 3 |
| 3 | 2,4,5 | 2 | Activity (Material 3,4) | 3 | 3 |
| 4 | Case study | | | | 13 |
| 5 | 2,5,6 | 2.3 | Activity (Material 5,6) | 3 | 3 |
| 6 | 2.4 | 1.2 | Activity (Lesson 7) | 3 | 3 |
| 7 | Case study | | | | 13 |
| 8 | Mid Semester Exam (UTS) (Material 1-7) | | | | 9 |
| 9 | 2.3 | 2 | Activity (Lesson 8) | 3 | 3 |
| 10 | 2,3,4 | 2 | Activity (Material 9,10) | 3 | 3 |
| 11 | 2,4,5 | 2.3 | Activity (Lesson 11) | 3 | 3 |
| 12 | Case study | | | | 13 |
| 13 | 2.3 | 2.3 | Activity (Material 12,13) | 3 | 3 |
| 14 | 2,4,6 | 2.3 | Activity (Lesson 14) | 3 | 3 |

| Week to: | CPL | CPMK | Questions (Weight%) | Assessment Weight (test/non-test) | Weight (%) |
|------------------|---|------|---------------------|-----------------------------------|------------|
| 15 | Case study | | | | 13 |
| 16 | Final Semester Exam (UAS) (Material 8-14) | | | | 9 |
| Total weight (%) | | | | 100 | 100 |

DETERMINATION OF FINAL VALUE

| Final Value Range (NA) | Quality Letters | Quality Score |
|------------------------|-----------------|---------------|
| > 80 | A | 4 |
| 75 < NA ≤ 80 | B+ | 3.5 |
| 69 < NA ≤ 75 | B | 3 |
| 60 < NA ≤ 69 | C+ | 2.5 |
| 55 < NA ≤ 60 | C | 2 |
| 50 < NA ≤ 55 | D+ | 1.5 |
| 44 < NA ≤ 50 | D | 1 |
| 0 < NA ≤ 44 | E | 0 |

Assessment Weight Mapping - CPMK

| Assessment | CPMK1 | CPMK2 | CPMK3 | CPMK4 | CPMK5 |
|------------|-------|-------|-------|-------|-------|
| Activity | 0 | 0.2 | 0.2 | 0 | 0.6 |
| UTS1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 |
| UAS1 | 0 | 0 | 0.3 | 0.3 | 0.4 |
| Case study | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 |