


OBE BASED RPS

 <div> UNIVERSITY OF BRAWIJAYA FACULTY ADMINISTRATIVE SCIENCE DEPARTMENT OF BUSINESS ADMINISTRATION / TOURISM STUDY PROGRAM </div>					
SEMESTER LEARNING PLAN					
SUBJECT	CODE	COURSE CLUBS	WEIGHT (credits)	SEMESTER	Date of Compilation
INTRODUCTION TO TOURISM	PAR61001	MUST	3	6	June 17, 2018 Revision I : March 06, 2022 Revision II: July 07, 2023
AUTHORIZATION	RPS Developer Lecturer	RMK Coordinator	Head of Study Program		
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	Signature	Signature	Signature		

Learning Outcomes	CPL PROGRAM	
	CPL1	Students are able to integrate nationalistic attitudes, behavioral values and ethics both in the community and work environment.
	CPL2	Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.
	CPL3	Students are able to produce scientific studies to answer current issues in the tourism sector.
	CPL4	Students are able to practice communication skills, both oral and written, effectively.
	CPL5	Students are able to manage businesses in the tourism sector by prioritizing entrepreneurial values.
	CPL6	Students are able to implement science and technology in solving tourism problems
	CP – MK	
	After taking this course, students are able to	
	CPMK1	Students are able to define tourism, understand the history of tourism development and analyze the system, anatomy, and structure of the tourism industry (world of tourism). (CPL 2,4,6)
	CPMK2	Students understand the theories, disciplines and approaches in tourism studies. (CPL 1,2,3,4,6)
	CPMK3	Students are able to understand and analyze governance in the tourism industry (CPL 1,2,3,4,5,6)
	CPMK4	Students are able to conduct analysis of supply and demand in the tourism industry and examine the impacts caused by tourism activities. (CPL 2,3,6)

	CPMK5	Students are able to provide an overview and analyze tourists and their behavior in carrying out tourist trips. (CPL 1,2,3,4,5,6)
CPMK-CPL Weight Mapping		

	CPL1	CPL2	CPL3	CPL4	CPL5	CPL6
CPMK1	0	0.2	0	0.3	0.3	0.2
CPMK2	0.2	0.2	0.2	0.2	0	0.2
CPMK3	0.1	0.1	0.2	0.2	0.2	0.2
CPMK4	0	0.4	0.3	0	0	0.6
CPMK5	0.2	0.2	0.1	0.2	0.2	0.1

MK Brief Description	Introduction to Tourism is a basic course in the Tourism Study Program, Brawijaya University, which is designed to introduce students to understand the phenomenon of tourism and the tourism industry from a business perspective and approach. However, other disciplinary approaches and analysis of the impact on the natural and social environment are given as a discourse on the business approach. Analysis of supply and demand and the role of government as a regulator in the industry are also given as an introduction to the foundation for studying more in-depth studies in advanced courses in the curriculum structure of the Tourism Study Program, FIA UB

Learning Materials / Topics	<ol style="list-style-type: none"> 1. Definition, history and tourism system 2. Theories and approaches in tourism studies 3. Organization, administration and governance of tourism 4. Tourists and travel behavior 	
Library	Main (U)	9
	<ol style="list-style-type: none"> 1. Tourism: Principles, Practices, Philosophies. Charles R. Goeldner & J.R. Brent Ritchie (2012) 2. Tourism Theory: Concepts, Models, Systems. Gui Lohmann & Alexandre P. Netto (2017) 3. Introduction to Tourism. Leonard J. Lickorish & Carson L. Jenkins (1997) 4. Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry. Andreas Papatheodorou (Ed.)(2006) 5. The Tourist: A new Theory of the Leisure Class. Dean MacCannell (1999) 6. The Framework of Tourism. Neil Leiper (1979) 7. Tourist Attraction System. Neil Leiper (1990) 8. Tourism: Principles & Practices. John Fletcher et al (2018) 9. The Tourist Gaze. John Urry 	
	Supporter (P)	4
	<ol style="list-style-type: none"> 1. Confederation of Tourism & Hospitality (CTH) – The Tourism Industry (2011) 2. Encyclopedia of Tourism. Jafar Jafari & Honggen Xiao (Eds) (2016). 3. https://www.unwto.org/ 4. https://wttc.org/ 	
Instructional Media	Software :	Hardware :
	Online meeting room application; Moodle; Presentation application	Computers, inFocus/Smart screen, Drawing Pad.
Team Teaching	<ol style="list-style-type: none"> 1. Yusri Abdillah, Ph.D., CPM. 2. 	
Course Requirements	-	

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Durati on)	Learning materials / Study Materials [Library]	Assessment Weight (%)
1	Students are able to (1) understand tourism and its various definitions (2) analyze the components of the tourism industry (3) discuss the importance of a business approach in tourism (4) analyze the benefits and costs of tourism.	(1) Ability Students to provide a practical overview of the tourism industry (2) Student understand & agree to the contract lectures in one semester accordingly RPS	Activity students in discussion	- Lecture - Reading literature - Question and answer - Task structured - Reading literature	150 minutes Face to Face (TM) 60 minutes Structured Task (TT) 60 minutes Independent Study (BM)	Ch 1 - Understanding and Defining Tourism	2.5%
2	Students are able to describe history tourism industry in Europe and analyze its history in Indonesia	Student abilities explaining mobility humans from time to time the time that forming an industry modern tourism.	Activity students in discuss	- Lecture - Question and answer - Structured tasks - Reading literature	150 minutes Face to Face (TM) 60 minutes Assignment Structured (TT) 60 minutes of learning Independent (BM)	Ch 2 - History and Development of Tourism	3.5%
3	Students are able to provide explanations and	Ability students in	Activity students in	- Group presentation - Question and answer	150 minutes Face to Face (TM)	Ch 3 – Tourism Industry Systems, Structure and Anatomy	7.5%

	analyzing (1) the tourism system proposed by Neil Leiper (1979), (2) the structure and anatomy of the tourism industry which is characterized as a multi-industry.	give overview, analysis and views on the system, structure and anatomy of the tourism industry	discuss according to the presentation and discussion assessment criteria	<ul style="list-style-type: none"> - Discussion - Task structured - Reading literature 	60 minutes Structured Task (TT) 60 minutes Independent Study (BM)		
4	QUIZ I						
5	Students know and are able to explain views from various discipline that forms tourism science field	Ability students in give views and description interdisciplinary in learn tourist	Activity students in discuss accordingly assessment criteria presentation and discussion	<ul style="list-style-type: none"> - Group presentation - Question and answer - Discussion - Structured tasks - Reading literature 	150 minutes Face to Face (TM) 60 minutes Assignment Structured (TT) 60 minutes of learning Independent (BM)	Ch 4 – Interdisciplinary Approaches in Tourism Studies	9.5%
6	Students are able conduct analysis against: (1) factors which influence tourism demand, (2) consumer behavior in tourism industry, (3) forecasting modeling tourist	Ability students in provide analysis tourism phenomenon related to with request, behavior, and modeling tourism forecasting	Activity students in discuss accordingly assessment criteria presentation and discussion	<ul style="list-style-type: none"> - Group presentation - Question and answer - Discussion - Structured tasks - Reading literature 	150 minutes Face to Face (TM) 60 minutes Assignment Structured (TT) 60 minutes of learning Independent (BM)	Ch 5 – Basics of Tourism Economics	10.5%

7	Students are able to analyze and construct tourism as an industry with a complex competitive structure.	Ability provides an analysis of tourism business competition characterized by “backyard capitalism” with low-cost market entry and exit conditions.	Activity students in discussing and the ability to direct collaborative group SGD	<ul style="list-style-type: none"> - Collaborative group presentation - Question and answer - Discussion - Task structured - Reading literature 	150 minutes Face to Face (TM) 60 minutes Structured Task (TT) 60 minutes Independent Study (BM)	Ch 6 – Business Approaches in Tourism Studies	14.5%
8	UTS						
9	Students are able to understand the size, variety and function of various organization that handles tourism, along with structure and operation	Ability recognize and analyze the role organization and association in the tourism industry	Activity students in discussing according to assessment criteria presentation and discussion	<ul style="list-style-type: none"> - Group presentation - Question and answer - Discussion - Structured tasks - Reading literature 	150 minutes Face to Face (TM) 60 minutes Structured Task (TT) 60 minutes of learning Independent (BM)	Ch 7 – Organizations and Associations in Tourism Industry Governance	9.5%
10	Students understand and are able to analyze business sectors that provide services related to travel undertaken by tourists.	Ability provide an analysis of the relationship between business sectors and how collaboration mechanisms work between fellow units	Activity students in discussions according to the presentation and discussion assessment criteria	<ul style="list-style-type: none"> - Group presentation - Question and answer - Discussion - Task structured 	150 minutes Face to Face (TM) 60 minutes Structured Task (TT)	Ch 8 – Businesses and Service Providers in the Tourism Industry	7.5%

		business in the tourism industry		- Reading literature	60 minutes Independent Study (BM)		
11	Students are able to imagine a holistic tourism sector governance model that includes the planning process, implementation, coordination system, and evaluation.	Abilitystudents in providing analysis and explanation of the complex governance of the tourism industry in a holistic manner	Activitystudents in discussions according to the presentation and discussion assessment criteria	- Group presentation - Question and answer - Discussion - Taskstructured - Reading literature	150 minutes Face to Face (TM) 60 minutes Structured Task (TT) 60 minutes Independent Study (BM)	Ch 9 – Tourism Administration	7.5%
12	QUIZ II						
13	Students understand the nature of tourists by investigate his motivation, identify its typology, its needs, and its limitations	Students' ability to investigate someone's motivation take a trip travel, analyze needs and limitationsin travel and sorting characteristics traveler based on typology	Activitystudents in discuss and ability directing SGD group collaborative	- Group presentation - Question and answer - Discussion - Structured tasks - Reading literature	150 minutes Face to Face (TM) 60 minutes Assignment Structured (TT) 60 minutes of learning Independent (BM)	Ch 10 – Tourists: Motivations, Behaviors, and Typologies	9.5%

CPL PS TOURISM

The learning outcomes of graduates (CPL) of the UB Tourism Study Program are as follows.

CPL1. Students are able to integrate nationalism, behavioral values and ethics both in the community and work environment CPL2. Students are able to produce critical and innovative thinking to support business decision making in the tourism sector CPL3. Students are able to produce scientific studies to answer current issues in the tourism sector

CPL4. Students are able to practice communication skills, both oral and written, effectively.

CPL5. Students are able to manage a business in the tourism sector by prioritizing entrepreneurial values. CPL6. Students are able to implement science and technology in solving tourism problems.

ASSIGNMENT DESIGN

The assignments carried out in this lecture are in the form of Structured Assignments independently and/or in groups. Assignments can be:

1. Written review related to the lecture results at the meeting
2. Written ideas or thoughts about upcoming material
3. Making case or project based papers
4. Creating short videos that reflect specific learning outcomes

PRESENTATION & DISCUSSION ASSESSMENT CRITERIA

1. Presentation assessment criteria include:
 - a. Understanding of the material presented
 - b. How to present/deliver presentation material
 - c. Presenter's knowledge during Q&A
 - d. Quality of the summaries of the papers collected
 - e. Slide show shown
2. The evaluation criteria for each of the points above are as follows:
 - a. 20 points: Presentation is very clear, consistent, concise; very well organized, with examples.
 - b. 15 points: Presentation is clear, consistent, concise; fairly well organized.
 - c. 10 points: Presentation is not clear, consistent, concise; not well organized.
 - d. 5 points: Presentation is not clear, consistent, concise; not well organized.
3. Audiences who are active in discussions get points.

Percentage of Assessment

Types of Assessment	Weight
Task	10%
Quiz	5 %
UTS	15%
Case / project Base	50%
UAS	20%

CPL assessment and evaluation table at MK

Week to:	CPL	CPMK	Questions (Weight%)	Assessment Weight (test/non-test)	Weight (%)
1	4.6	1	Task 1 Presence Participation	1 1 0.5	2.5
2	2.4	1	Task 2 Quiz 1 (Material 1,2) Presence Participation	1 1 1 0.5	3.5
3	2,4,6	1	Task 3 Quiz 1 (Material 3) Participation Presence Case Base 1	1 2 0.5 1 3	7.5
4	2,4,6	1	QUIZ I: material 1-3		
5	1,2,4	2	Task 4 Participation Presence Final Exam Questions (Material 4)	1 0.5 1 4	9.5

			Case Base 2	3	
6	2,3,4,6	2.4	Task 5 Mid-term Exam Questions (Material 5) Participation Presence Case Base 3	1 5 0.5 1 3	10.5
7	2,3,6	2.4	Presence Mid-term Exam Questions (Material 6) Participation Task 6 Case Base 4	1 5 0.5 5 3	14.5
8.	Mid Semester Exam (UTS): Material 1-6				
9	1,2,3,4,5,6	3	Task 7 Final Exam Questions (Material 7) Participation Presence Case Base 5	1 4 0.5 1 3	9.5
10	1,2,3,4,5,6	3	Task 8 Quiz 2 (Material 8) Participation Presence Case Base 6	1 2 0.5 1 3	7.5
11	1,2,3,4,5,6	3	Task 9 Quiz 2 (Material 9) Participation Presence Case Base 7	1 2 0.5 1 3	7.5
12	1,2,3,4,5,6	4	QUIZ 2: Material 7-9		
13	1,2,3,4,5,6	5	Task 10 Final Exam Questions (Material 10) Participation Presence	1 4 0.5 1	9.5

			Case Base 8	3	
14	1,2,3,4,5,6	5	Task 11 Final Exam Questions (material 11) Participation Presence Case Base 9	1 4 0.5 1 3	9.5
15	1,2,3,4,5,6	5	Final Exam Questions (Material 12) Participation Presence Case Base 10	4 0.5 1 3	13.5
16. Final Semester Exam (UAS): Material 1-12					
Total weight (%)				100	100

DETERMINATION OF FINAL VALUE

Final Value Range (NA)	Quality Letters	Quality Score
> 80	A	4
75 < NA ≤ 80	B+	3.5
69 < NA ≤ 75	B	3
60 < NA ≤ 69	C+	2.5
55 < NA ≤ 60	C	2
50 < NA ≤ 55	D+	1.5
44 < NA ≤ 50	D	1
0 < NA ≤ 44	E	0

Assessment Weight Mapping - CPMK

Assessment	CPMK1	CPMK2	CPMK3	CPMK4	CPMK5
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Quiz 1	0.5	0.5	0	0	0
Quiz 2	0	0	0	1	0
Task 1	1	0	0	0	0
Task 2	1	0	0	0	0
Task 3	0	1	0	0	0
Task 4	0	0	1	0	0
Task 5	0	0	1	0	0
Task 6	0	0	0	1	0
Task 7	0	0	0	1	0
Task 8	0	0	0	1	0
Task 9	0	0	0	1	0
Task 10	0	0	0	0	1
Task 11	0	0	0	0	1
Task 12	0	0	0	0	1
UTS	0.3	0.3	0.3	0.1	0
UAS	0	0.1	0.1	0.4	0.4
Case Base 1	0	1	0	0	0
Case Base 2	0	0	1	0	0
Case Base 3	0	0	1	0	0
Case Base 4	0	0	1	0	0
Case Base 5	0	0	0	1	0
Case Base 6	0	0	0	1	0
Case Base 7	0	0	0	1	0
Case Base 8	0	0	0	0	1
Case Base 9	0	0	0	0	1
Case Base 10	0	0	0	0	1