

# **UNIVERSITY OF BRAWIJAYA**

## **FACULTY OF ADMINISTRATIVE SCIENCES**

## **DEPARTMENT OF BUSINESS ADMINISTRATION / TOURISM STUDY PROGRAM**

### **SEMESTER LEARNING PLAN**

SUBJECT		CODE	COURSE CLUBS		WEIGHT (credits)	SEMESTER	Date of Compilation
Geography of Touris	m	PAR	GENERAL	3 5 July 20, 2023		July 20, 2023	
AUTHORIZATION		RPS Developer Lecturer RMK		RMK Coordinator		Head of Study Program	
		1. Supriono	o, S.Sos., MAB	Supriono,	S.Sos., MAB	Assoc. Prof. D	r. Drs. Edy Yulianto, MP
		Signature S		Sign	nature		Signature
Learning Outcomes	CPL PROGRAM						

CPL1	Students are able to integrate behavioral and ethical values both in the community and work
	environment.
CPL2	Students are able to produce critical and innovative thinking to support business decision making in the
	tourism sector.
CPL3	Students are able to produce scientific studies to answer current issues in the tourism sector.
CPL4	Students are able to practice communication skills, both oral and written, effectively.
CPL5	Students are able to manage businesses in the tourism sector by prioritizing entrepreneurial values.
CPL6	Students are able to implement science and technology in solving tourism problems
CP – MK	
After taking t	his course, students are able to
CPMK1	Understanding and analyzing Tourism Geography. (CPL1, CPL2, CPL3)
СРМК2	Understand the concepts of Tourism Geography. (CPL1, CPL2, CPL3, CPL4)
	Having the spirit of prioritizing common interests rather than in the name of a group in tourism
СРМК3	
СРМК3	activities. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)
СРМК3	
	activities. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)
	activities. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)  Get inspired by the concept of Tourism Geography as the basis of tourism science in case

				-		-
	CPL1	CPL2	CPL3	CPL4	CPL5	CPL6
CPMK1	0.1	0.4	0.5	0	0	0
CPMK2	0.1	0.2	0.2	0.5	0	0
СРМК3	0.1	0.2	0.2	0.2	0.1	0.1
CPMK4	0.1	0.1	0.1	0.2	0.2	0.3
CPMK5	0.1	0.2	0.2	0.2	0.1	0.2

MK Brief Description	The tourism geography course is a compulsory course in the tourism study program as an objective for students to have insight into knowledge, develop reasoning skills, and creativity. Students are expected to have the skills to organize and develop space more effectively, in accordance with its potential and carrying capacity, while still participating optimally in the community and the demands of certain market segments.
Learning Materials / Topics	<ol> <li>Introduction</li> <li>Definition and scope of tourism geography</li> <li>Geographical concepts in discussing tourism</li> <li>Geosphere as a tourism resource</li> <li>Diversity of tourist objects and attractions</li> <li>Inter-sectoral linkages in tourism</li> <li>Tourist Segmentation Based on Geography</li> <li>Movement and flow of tourists</li> <li>Tourism models and development</li> </ol>

	10 Dlannir	ag in tourism						
		ng in tourism						
		able tourism development						
		n geography review						
Library	Main							
	1. Abler, Ronald, Peter Gould, (1972), Spatial Organization, The Geographers Views. Prentice Hall Int. Inc.							
	2. Williams, Stephen, (2003), Tourism geography, Routledge NY							
	3. Hall, Colin Michael, (2002), The geography of tourism and recreation: environment, place, and space, NY							
	•		m. Page, (1991), Geography of Tourism. Hannemen Int. Inc. Pearce,					
	(1990), Geography of Taoism. London.							
	5. Robinson, (1976), Geography of Tourism. London Mc							
	6. Donnal. Spillen, (1987), Indonesian Tourism. Yogyakarta:							
	7. Kanesius. Thoman, Richard S., (1972), The Geography of Economic Activities, McGraw Hill Book Co, Inc, New							
	York.							
	Supporters							
	Journals / Articles related to Tourism Geography.							
	2. Edriana, P. & Supriono. 2021. Tourism Geography. DeePublish-Yogyakarta							
Instructional	Software:		Hardware :					
Media								
	Gmeet, Zoom, GCR	, VLM,	LCD and Projector					
Team Teaching	Edriana Pangestuti	and Supriono, S.Sos., MAB						
Course	No							
Requirements								

Week 2-	Sub-CP-MK  (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods  (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
1	Students are able to understand the General Overview of Tourism Geography	Ability to explain the General Overview of Tourism Geography	Assessment criteria: Understandin g the introduction to the General Overview of Tourism Geography	Lecture  Question and answer  Structured tasks  Independent assignment	[TM:2x2x50'] [BM+TT: {1+1}x{4x60'}]	1. Overview of Tourism Geography	5%
2	Students are able to understand and explain the scope of tourism geography.	Ability to fluently explain the scope of tourism geography material	Assessment criteria:  Understandin gForm of assessment:  Non-exam basis:  Group presentation	Lectures and Q&A     Group     presentations and     class discussions	[TM:2x2x50']  [BM+TT: {1+1}x{4x60'}]	<ol> <li>understand ing of geography.</li> <li>definition of tourism.</li> <li>understand ing of tourism geography.</li> <li>scope of tourism geography</li> </ol>	8%

			s and class discussions & Assignments •Test basis: UTS				
3	Students are able to understand and explain geographical concepts in discussing tourism.	Ability to explain geographical concepts in discussing tourism	Assessment criteria: Understandin gForm of assessment: Non-exam basis: Group presentations and class discussions & Assignments Exam basis: UTS	Group     presentations and class discussions	[TM:2x2x50'] [BM+TT: {1+1}x{4x60'}]	Understanding of:  1. Sociology, anthropology and tourism,  2. The relationship between sociology and tourism,  3. The scope of tourism sociology,  4. Benefits of sociological studies of tourism,  5. The relationship between	5%

						anthropology and tourism.	
4				QUIZ I			
5	Students are able to understand and explain the Geosphere as a tourism resource.	Students are able to explain the Geosphere as a tourism resource	Assessment criteria: Understandin gForm of assessment: Non-exam basis: Group presentations and class discussions & Assignments Exam basis: UTS	Group     presentations and class discussions	[TM:2x2x50'] [BM+TT: {1+1}x{4x60'}]	<ol> <li>Scope of the geosphere.</li> <li>The relationship between the lithosphere and tourism.</li> <li>The relationship between the lithosphere and tourism.</li> </ol>	6%
6	Students are able to understand and explain the diversity of tourist objects and attractions.	Students explain the diversity of tourist objects and attractions	Assessment criteria: Understandin gForm of assessment: Non-exam basis: Group presentations	<ul> <li>Lecture and Q&amp;A</li> <li>Group presentations and class discussions</li> </ul>	[TM:2x2x50'] [BM+TT: {1+1}x{4x60'}]	Understanding of:  1. Definition of tourist objects and attractions  2. Distributio n of tourist attractions	8%

			and class discussions & Assignments • Exam basis: UTS			<ul><li>3. Developm ent of tourist objects and attractions</li><li>4. The success of developing tourism objects and attractions</li></ul>	
7	Able to understand and explain the interrelationships between sectors in tourism	Able to explain the relationship between sectors in tourism	Assessment criteria:  Understandin gForm of assessment:  Non-exam basis: Group presentations and class discussions & Assignments  Exam basis: UTS	Group     presentations and     class discussions	[TM:2x2x50']  [BM+TT: {1+1}x{4x60'}]	Understanding About:  1. The influence and interrelationship between sectors in the world of tourism.  2. The role of each sector in the world of tourism.  3. The influence of these sectors on the world of tourism.	8%

8				UTS			
9	Students are able to understand and explain tourist segmentation and motivation based on geography.	Students are able to explain tourist segmentation and motivation based on geography.	Assessment criteria:  Understandin gForm of assessment:  Non-exam basis: Group presentations and class discussions & Assignments  Test basis: UAS	Group     presentations and     class discussions	[TM:2x2x50']  [BM+TT: {1+1}x{4x60'}]	Understanding of:  1. Understand ing tourist segmentation.  2. Tourist segmentation objectives.  3. Factors influencing tourist segmentation.  4. Tourist segmentation in the new normal.	10%
10	Students are able to understand and explain the movement and flow of tourists.	Students are able to explain the movement and flow of tourists	Assessment criteria: Understandin gForm of assessment: Non-exam basis: Group presentations and class	Group     presentations and class discussions	[TM:2x2x50'] [BM+TT: {1+1}x{4x60'}]	Understanding of:  1. Identificati on of the concept of tourist flow and movement  2. Elements found in the flow and movement of tourists	10%

11	Students are able to understand and explain tourism models and development.	Students are able to understand and explain tourism models and development.	discussions & Assignments  Test basis: UAS  Assessment criteria: Understandin gForm of assessment:  Non-exam	<ul> <li>Lecture and Q&amp;A</li> <li>Group presentations and class discussions</li> </ul>	[TM:2x2x50'] [BM+TT: {1+1}x{4x60'}]	3. Examples of tourist movement patterns  Understanding of:  1. The meaning and understanding of planning in tourism.	
12			basis: Group presentations and class discussions & Assignments  Test basis: UAS	OLUZ II		<ol> <li>Planning in tourism can run well and according to wishes.</li> <li>The role of government and society in implementing tourism planning.</li> <li>Reasons why planning is needed in tourism.</li> </ol>	10%
12				QUIZ II			

13	Students are able to understand and explain sustainable tourism development.	Students are able to understand and explain sustainable tourism development.	Assessment criteria: Understandin gForm of assessment: Non-exam basis: Group presentations and class discussions & Assignments Test basis: UAS	Group     presentations and class discussions	[TM:2x2x50']  [BM+TT: {1+1}x{4x60'}]	Understanding of:  1. The meaning of sustainable development.  2. Sustainable development strategies.  3. Tourism development needs to be sustainable.  4. The impact of tourism on the environment.	10%
14	Students are able to understand and explain Cultural Aspects in Tourism as a form of Tourism Geography results.	Students are able to understand and explain Cultural Aspects in Tourism as a form of Tourism Geography results.	Assessment criteria: Understandin gForm of assessment: Non-exam basis: Group presentations and class	<ul> <li>Lecture and Q&amp;A</li> <li>Group presentations and class discussions</li> </ul>	[TM:2x2x50'] [BM+TT: {1+1}x{4x60'}]	Understanding of:  1. The Meaning of Culture  2. Elements of culture  3. Culture from a tourism perspective.	10%

#### **CPL PS Tourism**

The learning outcomes of graduates (CPL) of the UB Tourism Undergraduate Study Program are as follows.

- CPL1. Students are able to integrate behavioral and ethical values both in the community and work environment.
- CPL2. Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.
- CPL3. Students are able to produce scientific studies to answer current issues in the field of tourism.
- CPL4. Students are able to practice communication skills, both oral and written, effectively.
- CPL5. Students are able to manage a business in the tourism sector by prioritizing entrepreneurial values.
- CPL6. Students are able to implement science and technology in solving tourism problems

#### TASK DESIGN

The assignments carried out in this lecture are in the form of Structured Assignments and Independent/Group Assignments.

- Structured lecture assignments are independent assignments, namely students submitting a written review of the results of the lecture at that meeting, and then presenting it at the next meeting.
- Independent/group assignments consist of creating individual/group papers in the form of reviews of each material, and presented in class.

### **Percentage of Assessment**

Types of	Weight
Assessment	
Task	10%
Quiz	5 %
UTS	15%
Project/Case Base	50%
UAS	20%

CPL assessment and evaluation table at MK

Week to:	CPL	СРМК	Questions (Weight%)	Assessment Weight (test/non-test)	Weight (%)	
1	1,2,3	1	Task 1 Essay Quiz Questions 1 (Material 1)	2.5 2.5	5	
2	1,2,3	1	Task 2 Essay Quiz Questions 1 (Material 2) Mid-term exam questions (Question 1)	2.5 2.5 3	8	
3	1,2,3	1	Task 3 Essay Quiz Questions 1 (Material 3)	2.5 2.5	5	
4	1,2,3	1	QUIZ I:	QUIZ I: material 1, material 2, and material 3		
5	1,2,3,4	2	Task 4 Mid-term exam questions (Question 2)	3 3	6	
6	1,2,3,4	2	Task 5 Mid-term exam questions (Question 3)	4 4	8	
7	1,2,3,4,6,	2,3,4	Task 6 Mid-term exam questions (Question 4)	4 4	8	
1.	Mid	l-Semester E	xam (UTS): Question 1, Questi	ion 2, Question 3, and Question 4		
9	1,2,3,4	2,3,4	Task 7 Essay Quiz Questions 2 (Material 4) Final Exam Questions (Question 5)	2.5 2.5 5	10	

10	1,2,3,4,6,	2,3,4	Task 8 Essay Quiz Questions 2 (Material 5)	5 5	10
11	1,2,3,4,6,	2,3,4	Task 9 Essay Quiz Questions 2 (Material 6)	5 5	10
12	1,7,8	2,3,4	QUIZ 2:	Material 4, Material 5, and Material 6	
13	1,2,3,4	2,3,5	Task 10 Final Exam Questions (Question 6)	5 5	10
14	1,2,3,4	2,3,5	Task 11 Final Exam Questions (Question 7)	5 5	10
15	1,2,3,4,6,	2,3,5	Task 12 Final Exam Questions (Question 8)	5 5	10
16.	Fir	al Semester	Exam (UAS): Question 5, Que	stion 6, Question 7, and Question 8	
			Total weight (%)	100	100

## **DETERMINATION OF FINAL VALUE**

Final Value Range (NA)	Quality Letters	Quality Score
> 80	A	4
75 <na≤80< td=""><td>B+</td><td>3.5</td></na≤80<>	B+	3.5
69 <na≤75< td=""><td>В</td><td>3</td></na≤75<>	В	3
60 <na≤69< td=""><td>C+</td><td>2.5</td></na≤69<>	C+	2.5
55 <na≤60< td=""><td>С</td><td>2</td></na≤60<>	С	2
50 <na≤55< td=""><td>D+</td><td>1.5</td></na≤55<>	D+	1.5
44 <na≤50< td=""><td>D</td><td>1</td></na≤50<>	D	1
0< NA≤44	Е	0

# Assessment Weight Mapping - CPMK

Assessment	CPMK1	CPMK2	СРМК3	CPMK4	CPMK5
Quiz 1	1	0	0	0	0
Quiz 2	0	0.3	0.3	0.4	0
Task 1	1	0	0	0	0
Task 2	1	0	0	0	0
Task 3	1	0	0	0	0
Task 4	0	1	0	0	0
Task 5	0	1	0	0	0
Task 6	0	0.4	0.4	0.2	0
Task 7	0	0.2	0.3	0.5	0
Task 8	0	0.2	0.3	0.5	0
Task 9	0	0.2	0.4	0.4	0

Task 10	0	0.2	0.2	0	0.6
Task 11	0	0.2	0.2	0	0.6
Task 12	0	0.2	0.2	0	0.6
UTS1	0.4	0.3	0.3	0	0
UAS1	0	0	0.3	0.3	0.4