



UNIVERSITY OF BRAWIJAYA

FACULTY OF ADMINISTRATIVE SCIENCES

DEPARTMENT OF BUSINESS ADMINISTRATION / TOURISM STUDY PROGRAM

SEMESTER LEARNING PLAN

SUBJECT	CODE	COURSE CLUBS	WEIGHT (credits)	SEMESTER	Date of Compilation
CITY AND VILLAGE TOURISM	PAR 69003	GENERAL	3	5	October 11, 2018 Revision I : December 15, 2020 Revision II: January 25, 2023
AUTHORIZATION	RPS Developer Lecturer		RMK Coordinator		Head of Study Program
	1. 2. Signature				Prof. Dr. Drs. Edy Yulianto, MP Signature

Learning Outcomes	CPL PROGRAM	
	CPL1	Students are able to integrate nationalistic attitudes, behavioral values and ethics both in the community and work environment.
	CPL2	Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.
	CPL3	Students are able to produce scientific studies to answer current issues in the tourism sector.
	CPL4	Students are able to practice communication skills, both oral and written, effectively.
	CPL5	Students are able to manage businesses in the tourism sector by prioritizing entrepreneurial values.
	CPL6	Students are able to implement science and technology in solving tourism problems
	CP – MK	
	After taking this course, students are able to	
	CPMK1	Understand and analyze Chinese history. (CPL1, CPL2, CPL3)
	CPMK2	Understand the fundamental concepts of China's economic distribution map. (CPL1, CPL2, CPL3, CPL4)
	CPMK3	Having a spirit of prioritizing common interests rather than in the name of a group in doing business. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)
	CPMK4	Get inspired by China's policy concepts in all areas related to Economics and Business in case study simulations in Indonesia. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)

	CPMK5	Making business benchmarks in accordance with the knowledge gained from the course on China's economic development. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)
CPMK-CPL Weight Mapping		

	CPL1	CPL2	CPL3	CPL4	CPL5	CPL6
CPMK1	0.1	0.4	0.5	0	0	0
CPMK2	0.1	0.2	0.2	0.5	0	0
CPMK3	0.1	0.2	0.2	0.2	0.1	0.1
CPMK4	0.1	0.1	0.1	0.2	0.2	0.3
CPMK5	0.1	0.2	0.2	0.2	0.1	0.2

MK Brief Description	This course provides students with an understanding of the concept of rural and urban tourism, how the theoretical review of the relationship between villages and cities, the definition of rural and urban communities, understanding village profiles, city profiles, the process of urbanization, rural and urban inequality, the structure of rural and urban communities, village and city government systems, social capital in rural and urban development, and the development of rural and urban communities. It is hoped that by studying this course, students will be able to have sensitivity in recognizing tourism potential in villages and cities and making it an attractive tourist attraction.

	(ADJUSTED BY THE LECTURER TEACHING THE COURSE)	
Learning Materials / Topics	<ol style="list-style-type: none"> 1. Understanding urban and rural tourism. 2. Historical review of village and city relations 3. Understanding rural and urban communities 4. Village profile 5. City profile 6. Urbanization process 7. Rural and urban inequality 8. Structure of rural and urban society 9. Village and city government systems 10. Social mode in urban village development 11. Development of rural and urban communities 	
	(ADJUSTED BY THE LECTURER TEACHING THE COURSE)	
Library	Play	
	<ol style="list-style-type: none"> 1. Giovanni Maciocco and Silvia Serreli (2009), Enhancing the city 2. Lewellyn Leonard, Regis Musavengane and Pius Siakwah (2021) Sustainable Urban Tourism in Sub-Saharan Africa: Risk and Resilience 3. Barbara Grah, Vlado Dimovski and Judita Peterlin (2019) Managing Sustainable Urban Tourism Development: The Case of Ljubljana 	
	(ADJUSTED BY THE LECTURER TEACHING THE COURSE)	
	Supporters	

	(ADJUSTED BY THE LECTURER TEACHING THE COURSE)	
Instructional Media	Software :	Hardware :
	Gmeet, Zoom, GCR, VLM	LCD and Projector
Team Teaching	1. 2. (ADJUSTED BY THE LECTURER TEACHING THE COURSE)	
Course Requirements	-..... (ADJUSTED BY THE LECTURER TEACHING THE COURSE)	

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
1	Students are able to understand and explain the concept of urban and rural tourism.	Ability to re-explain Chinese historical material	Assessment criteria: Understand the stages of	Lecture Questions and answers	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Understanding of: city and village tourism	5%

			Chinese history correctly	Structured tasks Independent assignment			
2	Students are able to understand and explain the historical relationship between villages and cities.	Ability to explain the historical relationship between villages and cities	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UTS	▪ Lectures and Q&A ▪ Group presentations and class discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Understanding of: a. historical relationship between village and city b. village city relationship process c. important elements in village-city relations	8%
3	Students are able to understand and explain rural and urban communities.	Ability to explain rural and urban communities	Assessment criteria: ▪ Understanding	▪ Lecture and Q&A ▪ Group presentations and class discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Understanding of: 1. understanding of urban and rural communities	5%

			Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UTS			2. characteristics of urban and rural communities 3. the difference between urban and rural communities	
4	QUIZ I						
5	Students are able to understand and explain village profiles	Students are able to explain the village profile	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UTS	▪ Lecture and Q&A ▪ Group presentations and class discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Understanding of 1. village profile 2. Village elements that can be used for village tourism	6%

6	Students are able to understand and explain city profiles	Students explain the city profile	<p>Assessment criteria:</p> <ul style="list-style-type: none"> ▪ Understanding <p>Form of assessment:</p> <ul style="list-style-type: none"> ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UTS 	<ul style="list-style-type: none"> ▪ Lecture and Q&A ▪ Group presentations and class discussions 	<p>[TM:3x50']</p> <p>[BM+TT : {1+1}x{3x60'}]</p>	<p>Understanding of:</p> <ol style="list-style-type: none"> 1. city profile 2. Village elements that can be used for city tourism 	8%
7	Able to understand and explain the process of urbanization	Able to explain the process of urbanization	<p>Assessment criteria:</p> <ul style="list-style-type: none"> ▪ Understanding <p>Form of assessment:</p> <ul style="list-style-type: none"> ▪ Non-exam basis: Group presentations and class discussions & Assignments 	<ul style="list-style-type: none"> ▪ Lecture and Q&A ▪ Group presentations and class discussions 	<p>[TM:3x50']</p> <p>[BM+TT : {1+1}x{3x60'}]</p>	<p>Understanding About:</p> <p>The urbanization process caused by tourism</p>	8%

			▪ Test basis: UTS				
8	UTS						
9	Students are able to understand and explain the disparities between villages and cities	Students are able to explain the disparities between villages and cities	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UAS	▪ Lecture and Q&A ▪ Group presentations and class discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Understanding of: The disparity between rural and urban areas caused by tourism activities	10%
10	Students are able to understand and explain the structure of rural and urban society, stratification and social change.	Students are able to explain the structure of rural and urban society, stratification and social change.	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group	▪ Lecture and Q&A ▪ Group presentations and class discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Understanding of: Rural and Urban Community Structure, Stratification and Social Change that can affect urban and rural tourism	10%

			presentations and class discussions & Assignments ▪ Exam basis: UAS				
11	Students are able to understand and explain the village-city government system	Students are able to understand and explain the village-city government system	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UAS	▪ Lecture and Q&A ▪ Group presentations and class discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Understanding of: a. Village City Government System b. the role of the village-city government system in tourism	10%
12	QUIZ II						
13	Students are able to understand and explain social capital in	Students are able to understand and explain social	Assessment criteria:	▪ Lecture and Q&A	[TM:3x50']	Understanding of: social capital in urban village development	10%

	urban village development.	capital in urban village development.	<ul style="list-style-type: none"> ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UAS 	<ul style="list-style-type: none"> ▪ Group presentations and class discussions 	[BM+TT : {1+1}x{3x60'}]		
14	Students collect clipping assignments	Students collect clipping assignments	Assessment criteria: <ul style="list-style-type: none"> ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments 	<ul style="list-style-type: none"> ▪ Lecture and Q&A ▪ Group presentations and class discussions 	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Understanding of: Case study	10%

			<ul style="list-style-type: none"> ▪ Exam basis: UAS 				
15	Students are able to understand and explain the development of rural and urban communities.	Students are able to understand and explain the development of rural and urban communities.	Assessment criteria: <ul style="list-style-type: none"> ▪ Understanding Form of assessment: <ul style="list-style-type: none"> ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UAS 	<ul style="list-style-type: none"> ▪ Lecture and Q&A ▪ Group presentations and class discussions 	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Understanding of: Development of urban village communities in tourism activities	10%
16	UAS						

CPL PS Tourism

The learning outcomes of graduates (CPL) of the UB Tourism Study Program are as follows.

CPL1. Students are able to integrate nationalistic attitudes, behavioral values and ethics both in the community and work environment.

CPL2. Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.

CPL3. Students are able to produce scientific studies to answer current issues in the field of tourism.

CPL4. Students are able to practice communication skills, both oral and written, effectively.

CPL5. Students are able to manage a business in the tourism sector by prioritizing entrepreneurial values.

CPL6. Students are able to implement science and technology in solving tourism problems.

TASK DESIGN

The assignments carried out in this lecture are in the form of Structured Assignments and Independent/Group Assignments.

- Structured lecture assignments are independent assignments, namely students submit a written review of the results of the lecture at that meeting, and then present it at the next meeting.
- Independent/group assignments consist of creating individual/group papers in the form of reviews of each material, and presented in class.

Percentage of Assessment

Types of Assessment	Weight
Presentation	15%
Quiz 1	10%
Quiz 2	10%
Projectbased (UTS)	25%
Project based (UAS)	40 %

CPL assessment and evaluation table at MK

Week to:	CPL	CPMK	Questions (Weight%)	Assessment Weight (test/non-test)	Weight (%)
1	1,2,3	1	Task 1 Essay Quiz Questions 1 (Material 1)	2.5 2.5	5
2	1,2,3	1	Task 2 Essay Quiz Questions 1 (Material 2) Mid-term exam questions (Question 1)	2.5 2.5 3	8
3	1,2,3	1	Task 3 Essay Quiz Questions 1 (Material 3)	2.5 2.5	5
4	1,2,3	1	QUIZ I: material 1, material 2, and material 3		
5	1,2,3,4	2	Task 4 Mid-term exam questions (Question 2)	3 3	6

6	1,2,3,4	2	Task 5 Mid-term exam questions (Question 3)	4 4	8
7	1,2,3,4,6,	2,3,4	Task 6 Mid-term exam questions (Question 4)	4 4	8
4. Mid-Semester Exam (UTS): Question 1, Question 2, Question 3, and Question 4					
9	1,2,3,4	2,3,4	Task 7 Essay Quiz Questions 2 (Material 4) Final Exam Questions (Question 5)	2.5 2.5 5	10
10	1,2,3,4,6,	2,3,4	Task 8 Essay Quiz Questions 2 (Material 5)	5 5	10
11	1,2,3,4,6,	2,3,4	Task 9 Essay Quiz Questions 2 (Material 6)	5 5	10
12	1,7,8	2,3,4	QUIZ 2: Material 4, Material 5, and Material 6		
13	1,2,3,4	2,3,5	Task 10 Final Exam Questions (Question 6)	5 5	10
14	1,2,3,4	2,3,5	Task 11 Final Exam Questions (Question 7)	5 5	10
15	1,2,3,4,6,	2,3,5	Task 12 Final Exam Questions (Question 8)	5 5	10
16. Final Semester Exam (UAS): Question 5, Question 6, Question 7, and Question 8					
Total weight (%)				100	100

DETERMINATION OF FINAL VALUE

Final Value Range (NA)	Quality Letters	Quality Score
> 80	A	4
75 < NA ≤ 80	B+	3.5
69 < NA ≤ 75	B	3
60 < NA ≤ 69	C+	2.5
55 < NA ≤ 60	C	2
50 < NA ≤ 55	D+	1.5
44 < NA ≤ 50	D	1
0 < NA ≤ 44	E	0

Assessment Weight Mapping - CPMK

Assessment	CPMK1	CPMK2	CPMK3	CPMK4	CPMK5
Quiz 1	1	0	0	0	0
Quiz 2	0	0.3	0.3	0.4	0
Task 1	1	0	0	0	0
Task 2	1	0	0	0	0
Task 3	1	0	0	0	0
Task 4	0	1	0	0	0
Task 5	0	1	0	0	0
Task 6	0	0.4	0.4	0.2	0
Task 7	0	0.2	0.3	0.5	0
Task 8	0	0.2	0.3	0.5	0
Task 9	0	0.2	0.4	0.4	0
Task 10	0	0.2	0.2	0	0.6
Task 11	0	0.2	0.2	0	0.6

Task 12	0	0.2	0.2	0	0.6
UTS1	0.4	0.3	0.3	0	0
UAS1	0	0	0.3	0.3	0.4