UNIVERSITY OF BRAWIJAYA

FACULTY OF ADMINISTRATIVE SCIENCES

DEPARTMENT OF BUSINESS ADMINISTRATION / TOURISM STUDY PROGRAM

SEMESTER LEARNING PLAN

SUBJECT	CODE	COURSE CLUBS	WEIGHT (credits)	SEMESTER	Date of Compilation
TOURISM ECONOMY	PAR60008	GENERAL	3 (three) credits		Revision I : Revision II: Revision III:

AUTHORIZATION	RPS Developer Lecturer	RMK Coordinator	Head of Study Program
	Dr. Ir. Rita Parmawati, SP., ME., IPU., ASEAN Eng. Signature	 Signature	Prof. Dr. Drs. Edy Yulianto, MP Signature

Learning Outcomes	CPL PROGRAM	
	CPL1	Students are able to integrate nationalistic attitudes, behavioral values and ethics both in the community and work environment.
	CPL2	Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.
	CPL3	Students are able to produce scientific studies to answer current issues in the tourism sector.
	CPL4	Students are able to practice communication skills, both oral and written, effectively.
	CPL5	Students are able to manage businesses in the tourism sector by prioritizing entrepreneurial values.
	CPL6	Students are able to implement science and technology in solving tourism problems
	CP – MK	
	After taking this course, students are able to	
	CPMK1	Able to understand and explain macroeconomic concepts and tourism phenomena both nationally and internationally and their role in development (….)
	CPMK2	Able to analyze positively and normatively related case studies as a provision to become an expert economic practitioner in the field of development planning in government (…..)
	CPMK3	**…. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)**
	CPMK4	…….. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)
	CPMK5	…………. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)

CPMK-CPL Weight Mapping

	CPL1	CPL2	CPL3	CPL4	CPL5	CPL6
CPMK1	0.1	0.4	0.5	0	0	0
CPMK2	0.1	0.2	0.2	0.5	0	0
CPMK3	0.1	0.2	0.2	0.2	0.1	0.1
CPMK4	0.1	0.1	0.1	0.2	0.2	0.3
CPMK5	0.1	0.2	0.2	0.2	0.1	0.2

MK Brief Description	This course provides an understanding of the economic principles underlying the tourism industry along with how to develop environmentally conscious tourism by prioritizing aspects of nature conservation, socio-cultural, economic empowerment and education (ADJUSTED BY THE LECTURER OF THE COURSE)
Learning Materials / Topics	1. Basic Concepts of Tourism and Tourism Economics 2. Tourism Resources 3. Tourism Industry 4. Tourism Supply and Demand

	5. Overview of Tourism Destinations 6. Tourism Industry Market Structure 7. Digitalization of the Tourism Industry 8. The Role of Tourism in Development 9. Tourism Management in an Innovative, Adaptive, and Collaborative Pattern 10. Tourism Development Policy and Strategy 11. Tourism Marketing Concept 12. Impact of Tourism 13. Tourism Economy and Community Based Tourism (CBT) 14. Sustainable Tourism Development **(ADJUSTED BY THE LECTURER TEACHING THE COURSE)**	
Library	**Main**	
	1 Tourism Economics. Kita Menulis Foundation. (ADJUSTED BY THE LECTURER TEACHING THE COURSE)	
	Supporters	
	(ADJUSTED BY THE LECTURER TEACHING THE COURSE)	

Instructional Media	Software :		Hardware :	
	Gmeet, Zoom, GCR, VLM		LCD and Projector	
Team Teaching	1. 2. (ADJUSTED BY THE LECTURER TEACHING THE COURSE)			
Course Requirements	(ADJUSTED BY THE LECTURER TEACHING THE COURSE)			

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
1	Students can understand the basic concepts of tourism and tourism economics.	The accuracy of students' understanding of the basic concepts of tourism and tourism economics	Assessment criteria: ▪ Summary of basic concepts of tourism, and tourism economics Form of assessment: ▪ Non-exam basis:	Students read literature, listen to lectures and discussions	**[TM:3x50']** **[BM+TT :** **{1+1}x{3x60'}]**	Basic Concepts of Tourism and Tourism Economics Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021.	3%

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
			Group presentations and class discussions & Assignments ▪ Exam basis: UTS			Tourism Economy. Kita Menulis Foundation.	
2	Students can understand tourism resources	The accuracy of students' understanding of tourism resources	Assessment criteria: ▪ Summary and resume of tourism resources Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UTS	Students read literature, listen to lectures and discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Tourism Resources Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	4%
3	Students can understand the tourism industry	The accuracy of students can understand the tourism industry	Assessment criteria: ▪ Summary and resume of the tourism industry Form of assessment: ▪ Non-exam basis: Group presentations	Students read literature, listen to lectures and discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Tourism Industry Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	4%

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
			and class discussions & Assignments ▪ Exam basis: UTS				
4	Students can understand Tourism Demand and Supply	The accuracy of students' understanding of Tourism Demand and Supply in relation to economic, social	Assessment criteria: ▪ Create a resume regarding tourism supply and demand Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UTS	Students read literature, listen to lectures and discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Tourism Supply and Demand Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	3%
5	Students can understand the General Overview of Tourism Destinations	Students' accuracy in understanding the General Overview of Tourism Destinations	Assessment criteria: ▪ Create a resume regarding the general description of the tourism destination Form of assessment:	▪ Students read literature, listen to lectures and discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Overview of tourism destinations Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021.	3%

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
			• Non-exam basis: Group presentations and class discussions & Assignments • Exam basis: UTS			Tourism Economy. Kita Menulis Foundation.	
6	Students can understand the Market Structure of the Tourism Industry	The accuracy of students' understanding of the Tourism Industry Market Structure	Assessment criteria: • Read and summarize/make a resume about the market structure of the tourism industry Form of assessment: • Non-exam basis: Group presentations and class discussions & Assignments • Exam basis: UTS	Students read literature, listen to lectures and discussions	**[TM:3x50']** **[BM+TT : {1+1}x{3x60'}]**	Tourism Industry Market Structure Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	4%
7	Students can understand the Digitalization of the Tourism Industry	The accuracy of students in understanding the Digitalization	Assessment criteria: • Read and summarize/make a resume about	Students read literature, listen to lectures and discussions	**[TM:3x50']** **[BM+TT : {1+1}x{3x60'}]**	Digitalization of the Tourism Industry Library:	4%

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
		of the Tourism Industry	digitalization of the tourism industry Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UTS			Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	
UTS (20%)							
8	Students can understand the role of tourism in development	The accuracy of students' understanding of the role of tourism in development	Assessment criteria: ▪ Read and summarize/make a resume about the role of tourism in development Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments	Students read literature, listen to lectures and discussions	**[TM:3x3x50']** **[BM+TT :** **{1+1}x{3x60'}]**	The Role of Tourism in Development Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	4%

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
			▪ Test basis: UAS				
9	Students can understand Tourism Management in an Innovative, Adaptive, and Collaborative Way	The accuracy of students' understanding of Tourism Management in an Innovative, Adaptive and Collaborative Pattern	Assessment criteria: ▪ Read and summarize/make a resume aboutTourism Management in an Innovative, Adaptive, and Collaborative Pattern Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UAS	Students read literature, listen to lectures and discussions	[TM:3x3x50'] [BM+TT : {1+1}x{3x60'}]	Tourism Management in an Innovative, Adaptive, and Collaborative Pattern Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	4%
10	Students can identify Tourism Development Policies and Strategies	The accuracy of students in identifying Tourism Development Policies and Strategies	Assessment criteria: ▪ Read and summarize/make a resume aboutTourism development policies and strategies	Students read literature, listen to lectures and discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Tourism Development Policy and Strategy Library: Ashoer, M., Revida, E., Dewi, IK., et al.	3%

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
			Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UAS			2021. Tourism Economy. Kita Menulis Foundation.	
11	Students can understand the concept of tourism marketing	The accuracy of students' understanding of the concept of tourism marketing	Assessment criteria: ▪ Read and summarize/make a resume abouttourism marketing concept Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UAS	Students read literature, listen to lectures and discussions	**[TM:3x50']** **[BM+TT : {1+1}x{3x60'}]**	Tourism Marketing Concept Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	3%
12	Students can understand the Impact of Tourism	The accuracy of students' understanding of	Assessment criteria: ▪ Read and summarize/make a	Students read literature, listen to lectures and discussions	**[TM:3x50']** **[BM+TT : {1+1}x{3x60'}]**	Impact of Tourism Library:	3%

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
		the impact of tourism	resume aboutimpact of tourism Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UAS			Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	
13	Students can understand Tourism Economics and Community Based Tourism (CBT)	The accuracy of students' understanding of Tourism Economics and Community Based Tourism (CBT)	Assessment criteria: ▪ Read and summarize/make a resume aboutTourism Economy and Community Based Tourism (CBT) Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UAS	Students read literature, listen to lectures and discussions	**[TM:3x50']** **[BM+TT : {1+1}x{3x60'}]**	Tourism Economy and Community Based Tourism (CBT) Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	4%

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
14	Students can understand Sustainable Tourism Development	The accuracy of students' understanding of Sustainable Tourism Development	Assessment criteria: ▪ Read and summarize/make a resume aboutSustainable Tourism Development Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UAS	Students read literature, listen to lectures and discussions	[TM:3x50'] [BM+TT : {1+1}x{3x60'}]	Sustainable Tourism Development Library: Ashoer, M., Revida, E., Dewi, IK., et al. 2021. Tourism Economy. Kita Menulis Foundation.	4%
UAS (30%)							

CPL PS Tourism

The learning outcomes of graduates (CPL) of the UB Tourism Study Program are as follows.
CPL1. Students are able to integrate nationalistic attitudes, behavioral values and ethics both in the community and work environment.
CPL2. Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.
CPL3. Students are able to produce scientific studies to answer current issues in the field of tourism.
CPL4. Students are able to practice communication skills, both oral and written, effectively.
CPL5. Students are able to manage a business in the tourism sector by prioritizing entrepreneurial values.
CPL6. Students are able to implement science and technology in solving tourism problems.

TASK DESIGN

The assignments carried out in this lecture are in the form of Independent Assignments and Group Assignments.
● 	Independent assignment in the form of making a resume about the tourism impact analysis course from start to finish
● 	Group assignments consist of direct observations of the impact of tourism activities in the field.

Percentage of Assessment

Types of Assessment	Weight
Participatory Activities	10%
Task	25%
Quiz	15%
UTS	20%
UAS	30%

CPL assessment and evaluation table at MK

Week to:	CPL	CPMK	Questions (Weight%)	Assessment Weight (test/non-test)	Weight (%)
1	1,2,3	1	Task 1 Essay Quiz Questions 1 (Material 1)	2.5 2.5	5
2	1,2,3	1	Task 2 Essay Quiz Questions 1 (Material 2) Mid-term exam questions (Question 1)	2.5 2.5 3	8
3	1,2,3	1	Task 3 Essay Quiz Questions 1 (Material 3)	2.5 2.5	5
	1,2,3	1	**QUIZ I: material 1, material 2, and material 3**		
4	1,2,3,4	2	Task 4 Mid-term exam questions (Question 2)	3 3	6
5	1,2,3,4	2	Task 5	3 3	6

			Mid-term exam questions (Question 3)		
6	1,2,3,4,6,	2,3,4	Task 6 Mid-term exam questions (Question 4)	4 4	8
7	1,2,3,4,6,	2,3,4	Task 7 Mid-term exam questions (Question 5)	3 3	6
Mid-Semester Exam (UTS): Question 1, Question 2, Question 3, Question 4, and Question 5					
8	1,2,3,4	2,3,4	Task 8 Essay Quiz Questions 2 (Material 4) Final Exam Questions (Question 6)	2.5 2.5 3	8
9	1,2,3,4,6,	2,3,4	Task 9 Essay Quiz Questions 2 (Material 5)	3 3	6
10	1,2,3,4,6,	2,3,4	Task 10 Essay Quiz Questions 2 (Material 6)	5 5	10
	1,7,8	2,3,4	**QUIZ 2: Material 4, Material 5, and Material 6**		
11	1,2,3,4	2,3,5	Task 11 Final Exam Questions (Question 7)	3 3	6
12	1,2,3,4	2,3,5	Task 12 Final Exam Questions (Question 8)	3 3	6
13	1,2,3,4,6,	2,3,5	Task 13 Final Exam Questions (Question 9)	5 5	10
14	1,2,3,4,6,	2,3,5	Task 14	5	10

			Final Exam Questions (Question 10)		
			Final Semester Exam (UAS): Questions 6, 7, 8, 9, and 10		
			Total weight (%)	100	100

DETERMINATION OF FINAL VALUE

Final Value Range (NA)	Quality Letters	Quality Score
> 80	A	4
75<NA≤80	B+	3.5
69 <NA≤75	B	3
60 <NA≤69	C+	2.5
55 <NA≤60	C	2
50 <NA≤55	D+	1.5
44 <NA≤50	D	1
0< NA≤44	E	0

Assessment Weight Mapping - CPMK

Assessment	CPMK1	CPMK2	CPMK3	CPMK4	CPMK5
Quiz 1	1	0	0	0	0
Quiz 2	0	0.3	0.3	0.4	0
Task 1	1	0	0	0	0
Task 2	1	0	0	0	0
Task 3	1	0	0	0	0
Task 4	0	1	0	0	0
Task 5	0	1	0	0	0
Task 6	0	0.4	0.4	0.2	0
Task 7	0	0.2	0.3	0.5	0
Task 8	0	0.2	0.3	0.5	0
Task 9	0	0.2	0.3	0.5	0
Task 10	0	0.2	0.3	0.5	0
Task 11	0	0.2	0.4	0.4	0
Task 12	0	0.2	0.2	0	0.6
Task 13	0	0.2	0.2	0	0.6
Task 14	0	0.2	0.2	0	0.6
UTS1	0.4	0.3	0.3	0	0
UAS1	0	0	0.3	0.3	0.4