



UNIVERSITY OF BRAWIJAYA

FACULTY OF ADMINISTRATIVE SCIENCES

DEPARTMENT OF BUSINESS ADMINISTRATION / TOURISM STUDY PROGRAM

SEMESTER LEARNING PLAN

SUBJECT	CODE	COURSE CLUBS	WEIGHT (credits)	SEMESTER	Date of Compilation
TOURISM SEMINAR		GENERAL	3	5	July 20, 2023

Revision I :

Revision II:

AUTHORIZATION	RPS Developer Lecturer	RMK Coordinator	Head of Study Program
	Dr. Drs. Edy Yulianto, MP	Dr. Drs. Edy Yulianto, MP	Dr. Drs. Edy Yulianto, MP

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Signature

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Learning Outcomes	CPL PROGRAM
CPL1	Students are able to integrate behavioral and ethical values both in the community and work environment.
CPL2	Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.
CPL3	Students are able to produce scientific studies to answer current issues in the tourism sector.
CPL4	Students are able to practice communication skills, both oral and written, effectively.
CPL5	Students are able to manage businesses in the tourism sector by prioritizing entrepreneurial values.

CPL6	Students are able to implement science and technology in solving tourism problems
CP – MK	
After taking this course, students are able to	
CPMK1	UnderstandAndanalyzeabout tourism development trends(CPL1, CPL2, CPL3)
CPMK2	Understanding the positive and negative impacts of tourism development (CPL1, CPL2, CPL3, CPL4)
CPMK3	Having the spirit of prioritizing common interests, not in the name of a group, in tourism development (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)
CPMK4	MenGet inspiration for tourism development policy concepts in Indonesia. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)
CPMK5	Make a business benchmark in accordance with the knowledge gained from tourism seminar courses. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)

CPMK-CPL Weight Mapping

	CPL1	CPL2	CPL3	CPL4	CPL5	CPL6
CPMK1	0.1	0,4	0.5	0	0	0
CPMK2	0.1	0,2	0.2	0.5	0	0
CPMK3	0.1	0.2	0.2	0.2	0.1	0.1
CPMK4	0.1	0.1	0.1	0.2	0.2	0.3
CPMK5	0.1	0.2	0.2	0.2	0.1	0.2

MK Brief Description	This course discusses current issues in the field of tourism with the aim of deepening knowledge, increasing knowledge and experience, as well as a forum for identifying problems and finding solutions.	
Learning Materials / Topics	<ol style="list-style-type: none"> 1. PROBLEMS IN IMPLEMENTING HALAL TOURISM IN INDONESIA 2. DENTRIMENTAL TOURIST BEHAVIOR 3. BALI REGIONAL TOURISM POLICY TOWARDS SUSTAINABLE TOURISM. 4. BOROBUDUR TEMPLE IS PRONE TO DAMAGE, VISITOR RESTRICTIONS ARE THE SOLUTION. 5. OBSTACLES FACED IN THE OPERATION OF KARANGSAMBUNG TOURIST VILLAGE 6. ANALYSIS OF VIRTUAL REALITY POTENTIAL AS A TOURISM BRANDING STRATEGY FOR MALANG CITY 7. UNCONTROLLED LEVELS OF WASTE ON MOROTA ISLANDI 8. OBSTACLES TO THE DEVELOPMENT OF NATURAL WEALTH-BASED TOURISM IN BOJONEGORO DISTRICT 9. PROSPECTS AND STRATEGIES FOR TOURISM GROWTH POST PANDEMIC 10. CLOSURE OF ALEXIS HOTELS AND MASSAGE GROUP GOVERNMENT ACTION IN MAINTAINING PUBLIC MORALS AND ORDER 11. QUALITY OF TOURISM SERVICES 12. DAMAGED FACILITIES OF SINDANGKERTA BEACH, TASIKMALAYA 13. POLICY PLAN FOR RETRIBUTION FOR FOREIGN TOURISTS ENTERING BALI 	
Library	Main	
		Hidayatullah, S., & Alvianna, S. (2023). Tourism Research Methodology. uwais inspiration indonesia.
	Supporters	
Instructional Media	Software : Gmeet, Zoom, GCR, VLM	Hardware : LCD and Projector
Team Teaching	Dr. Drs. Edy Yulianto, MP	
Course Requirements		

Week 2-	Sub-CP-MK (as the expected final capability)	Indicator	Assessment Criteria & Forms	Learning methods (Lectures / Assignments / other forms of learning)	Time (Duration)	Learning Materials / Study Materials [Library]	Assessment Weight (%)
1.	Introduction and explanation of the lecture system	Explanation of the lecture and assessment system	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UTS	Lecture Question and answer Structured tasks Independent assignment	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. Introduction and explanation of the lecture system 2. Position of Tourism Seminar Course in Tourism Study Program Curriculum	5%
2	Students understand and explain the topic "Problems in the Implementation of Halal Tourism in Indonesia"	Ability to explain problems in halal tourism in Indonesia.	Assessment criteria:	Lecture Question and answer Structured tasks Independent assignment	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. Definition and concept of halal tourism in Indonesia. 2. Halal tourism criteria. 3. Knowing the purpose of halal tourism	5%

						4. Problems of halal tourism development in Indonesia	
3	Students are able to understand and explain the topic "Detrimental Tourist Behavior"	Ability to explain detrimental tourist behavior	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UTS	▪ Lectures and Q&A ▪ Group presentations and class discussions	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. Definition and concept of "detrimental tourist behavior" 2. Factors forming "detrimental tourist behavior" 3. The impact of "detrimental tourist behavior" 4. Solution to "detrimental tourist behavior"	8%
4	Students are able to understand and explain the topic "Bali Regional Tourism Policy Towards Sustainable Tourism"	Ability to explain regional tourism policies to support sustainable tourism	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions	Lecture and Q&A ▪ Group presentations and class discussions		1. Definition and concept of sustainable tourism 2. Elements of sustainable tourism 3. Local regulation 4. Problem identification and solution finding	8%

			& Assignments ▪ Test basis: UTS			
5.	Students are able to understand and explain the topic "Borobudur Temple Vulnerable to Damage, Visitor Restrictions are the Solution"	Ability to explain the preservation of cultural heritage	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UTS	▪ Lecture and Q&A ▪ Group presentations and class discussions	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. Definition and concept of heritage tourism 2. Preservation of cultural heritage 3. <i>Carrying capacity</i> on tourist attractions 4. Problem identification and solution finding 5%
6	Students are able to understand and explain "Operational Constraints of Karangsambung Tourism Village"	Ability to explain operational constraints of tourist villages	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions	▪ Lecture and Q&A ▪ Group presentations and class discussions	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. Definition and concept of tourist village 2. <i>Stakeholder</i> tourist village 3. Operational management of tourist villages 4. Operational problems of tourist villages 6%

			& Assignments ▪ Exam basis: UTS.				
7	Students are able to understand and explain "Analysis of the Potential of Virtual Reality as a Tourism Branding Strategy for Malang City"	Ability to explain virtual reality and tourism branding strategy	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Test basis: UTS	▪Lecture and Q&A ▪ Group presentations and class discussions	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. Definition and concept of virtual tourism 2. Definition and concept of tourism branding 3. <i>City branding</i> 4. Analysis of potential tourist destinations	8%
8	UTS						
9	Students are able to understand and explain the topic "Uncontrolled Level of Waste on Morotai Island"	Ability to explain the impact of tourism development	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations	▪Lecture and Q&A ▪ Group presentations and class discussions	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. Beach recreation 2. Coastal tourism 3. Impact of tourism development 4. Problem solution	10%

			and class discussions & Assignments ▪ Exam basis: UAS			
10	Students are able to understand and explain ""Obstacles to Natural Resources-Based Tourism Development in Bojonegoro Regency"	Ability to explain constraints on tourism destination development	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UAS	▪Lecture and Q&A ▪ Group presentations and class discussions	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. Types of tourist attractions 2. Natural tourism 3. Tourism potential analysis 4. Identification of tourism development problems 10%
11	Students are able to understand and explain""Post-Pandemic Tourism Development Prospects and Strategies"	To capable understand and explain post-pandemic tourism development strategy	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations	▪Lecture and Q&A ▪ Group presentations and class discussions	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. 3A tourism 2. Post-pandemic tourism trends 3. Tourism development strategy 10%

			and class discussions & Assignments ▪ Exam basis: UAS				
12	Students are able to understand and explainTopic “Closure of Alexis Hotel and Massage Parlor Government Action in Maintaining Public Morals and Order”	To capable understand and explain development of tourism service businesses based on Indonesian culture	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UAS	▪ Lecture and Q&A ▪ Group presentations and class discussions	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. Tourism service business 2. Community culture 3. Tourist behavior 4. Tourism demand and supply	10%
13	Students are able to understand and explainTopic “Quality of Tourism Services”	To capable understand and explain quality of tourism services	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations	▪ Lecture and Q&A ▪ Group presentations and class discussions	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. Standard operating procedures (SOP) for tourism service businesses 2. Competence of tourism workforce	10%

			and class discussions & Assignments ▪ Exam basis: UAS			3. Quality of tourism services	
14	Students are able to understand and explain topic "Damage to Sindangkerta Beach Facilities in Tasikmalaya"	To capable understand and explain tourism facilities and infrastructure	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UAS	▪ Lecture and Q&A ▪ Group presentations and class discussions	[TM:2x2x50'] [BM+TT : {1+1}x{4x60'}]	1. 3A Tourism 2. Coastal tourism 3. Tourism facilities and infrastructure	10%
15	Students are able to understand and explain the topic "Plan of Retribution Policy for Foreign Tourists Visiting Bali"	Ability to understand and explain local government policies regarding potential local revenue	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations	Lecture and Q&A ▪ Group presentations and class discussions		1. Local regulation 2. Source of Local Original Income (PAD) 3. Potential Regional Original Income (PAD)	

and class
discussions
&
Assignments
▪ Exam
basis: UAS

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UAS

CPL PS Tourism

The learning outcomes of graduates (CPL) of the UB Bachelor of Mathematics Study Program are as follows.

CPL1. Students are able to integrate behavioral and ethical values both in the community and work environment.

CPL2. Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.

CPL3. Students are able to produce scientific studies to answer current issues in the field of tourism.

CPL4. Students are able to practice communication skills, both oral and written, effectively.

CPL5. Students are able to manage a business in the tourism sector by prioritizing entrepreneurial values.

CPL6. Students are able to implement science and technology in solving tourism problems

TASK DESIGN

The assignments carried out in this lecture are in the form of Structured Assignments and Independent/Group Assignments.

- Structured lecture assignments are independent assignments, namely students submitting a written review of the results of the lecture at that meeting, and then presenting it at the next meeting.
- Independent/group assignments consist of creating individual/group papers in the form of reviews of each material, and presented in class.

Percentage of Assessment

Types of Assessment	Weigh t
Task	10%
Quiz	5 %

UTS	15%
Project/Case Base	50%
UAS	20%

CPL assessment and evaluation table at MK

Week to:	CPL	CPMK	Questions (Weight%)	Assessment Weight (test/non-test)	Weight (%)
1	1,2,3	1	Task 1 Essay Quiz Questions 1 (Material 1)	2.5 2.5	5
2	1,2,3	1	Task 2 Essay Quiz Questions 1 (Material 2) Mid-term exam questions (Question 1)	2.5 2.5 3	8
3	1,2,3	1	Task 3 Essay Quiz Questions 1 (Material 3)	2.5 2.5	5
4	1,2,3	1	QUIZ I: material 1, material 2, and material 3		
5	1,2,3,4	2	Task 4 Mid-term exam questions (Question 2)	3 3	6
6	1,2,3,4	2	Task 5 Mid-term exam questions (Question 3)	4 4	8
7	1,2,3,4,6,	2,3,4	Task 6	4 4	8

			Mid-term exam questions (Question 4)		
1.	Mid-Semester Exam (UTS): Question 1, Question 2, Question 3, and Question 4				
9	1,2,3,4	2,3,4	Task 7	2.5	10
			Essay Quiz Questions 2 (Material 4)	2.5 5	
			Final Exam Questions (Question 5)		
10	1,2,3,4,6,	2,3,4	Task 8	5	10
			Essay Quiz Questions 2 (Material 5)	5	
11	1,2,3,4,6,	2,3,4	Task 9	5	10
			Essay Quiz Questions 2 (Material 6)	5	
12	1,7,8	2,3,4	QUIZ 2: Material 4, Material 5, and Material 6		
13	1,2,3,4	2,3,5	Task 10	5	10
			Final Exam Questions (Question 6)	5	
14	1,2,3,4	2,3,5	Task 11	5	10
			Final Exam Questions (Question 7)	5	
15	1,2,3,4,6,	2,3,5	Task 12	5	10
			Final Exam Questions (Question 8)	5	
16.	Final Semester Exam (UAS): Question 5, Question 6, Question 7, and Question 8				
Total weight (%)			100	100	

DETERMINATION OF FINAL VALUE

Final Value Range (NA)	Quality Letters	Quality Score
> 80	A	4

$75 < NA \leq 80$	B+	3.5
$69 < NA \leq 75$	B	3
$60 < NA \leq 69$	C+	2.5
$55 < NA \leq 60$	C	2
$50 < NA \leq 55$	D+	1.5
$44 < NA \leq 50$	D	1
$0 < NA \leq 44$	E	0

Assessment Weight Mapping - CPMK

Assessment	CPMK1	CPMK2	CPMK3	CPMK4	CPMK5
Quiz 1	1	0	0	0	0
Quiz 2	0	0.3	0.3	0.4	0
Task 1	1	0	0	0	0
Task 2	1	0	0	0	0
Task 3	1	0	0	0	0
Task 4	0	1	0	0	0
Task 5	0	1	0	0	0
Task 6	0	0.4	0.4	0.2	0
Task 7	0	0.2	0.3	0.5	0
Task 8	0	0.2	0.3	0.5	0
Task 9	0	0.2	0.4	0.4	0
Task 10	0	0.2	0.2	0	0.6
Task 11	0	0.2	0.2	0	0.6
Task 12	0	0.2	0.2	0	0.6
UTS1	0.4	0.3	0.3	0	0
UAS1	0	0	0.3	0.3	0.4