



# UNIVERSITY OF BRAWIJAYA

FACULTY OF ADMINISTRATIVE SCIENCES

DEPARTMENT OF BUSINESS ADMINISTRATION / TOURISM STUDY PROGRAM

## SEMESTER LEARNING PLAN

SUBJECT	CODE	COURSE CLUBS	WEIGHT (credits)	SEMESTER	Date of Compilation
MARITIME AND ISLANDS TOURISM		GENERAL	3	5	Revision I :  Revision II:
AUTHORIZATION	RPS Developer Lecturer		RMK Coordinator		Head of Study Program
	Irfan Kharisma Putra, S.A.B., M.A.B  Signature		Irfan Kharisma Putra, S.A.B., M.A.B  Signature		Prof. Dr. Drs. Edy Yulianto, MP  Signature

Learning Outcomes	CPL PROGRAM	
	CPL1	Students are able to integrate behavioral and ethical values both in the community and work environment.
	CPL2	Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.
	CPL3	Students are able to produce scientific studies to answer current issues in the tourism sector.
	CPL4	Students are able to practice communication skills, both oral and written, effectively.
	CPL5	Students are able to manage businesses in the tourism sector by prioritizing entrepreneurial values.
	CPL6	Students are able to implement science and technology in solving tourism problems
	CP – MK	
	After taking this course, students are able to	
	CPMK1	Understanding and analyzing maritime and island tourism. (CPL1, CPL2, CPL3)
	CPMK2	Understand the fundamental concepts of China's economic distribution map. (CPL1, CPL2, CPL3, CPL4)
	CPMK3	Having a spirit of prioritizing common interests rather than in the name of a group in doing business. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)
	CPMK4	Get inspired by China's policy concepts in all areas related to Economics and Business in case study simulations in Indonesia. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)

	CPMK5	Making business benchmarks in accordance with the knowledge gained from the course on China's economic development. (CPL1, CPL2, CPL3, CPL4, CPL5, CPL6)
CPMK-CPL Weight Mapping		

	CPL1	CPL2	CPL3	CPL4	CPL5	CPL6
CPMK1	0.1	0.4	0.5	0	0	0
CPMK2	0.1	0.2	0.2	0.5	0	0
CPMK3	0.1	0.2	0.2	0.2	0.1	0.1
CPMK4	0.1	0.1	0.1	0.2	0.2	0.3
CPMK5	0.1	0.2	0.2	0.2	0.1	0.2

<b>MK Brief Description</b>	Marine Tourism discusses the limitations of marine tourism and recreational activities in coastal and marine areas in general, the potential for marine tourism and beach recreation in various coastal and marine ecosystems, planning for sustainable marine tourism areas in coastal and marine areas, aspects that influence the development of marine tourism, and the ecological and socio-economic impacts of marine tourism development in coastal and marine areas.
<b>Learning Materials / Topics</b>	1. Definition and types of maritime and island tourism

<b>Library</b>	<b>Main</b>		
	<b>Supporters</b>		
<b>Instructional Media</b>	<b>Software :</b>		<b>Hardware :</b>
	Gmeet, Zoom, GCR, VLM		LCD and Projector
<b>Team Teaching</b>	Irfan Kharisma Putra, S.A.B., M.A.B		
<b>Course Requirements</b>	-		

<b>Week 2-</b>	<b>Sub-CP-MK (as the expected final capability)</b>	<b>Indicator</b>	<b>Assessment Criteria &amp; Forms</b>	<b>Learning methods (Lectures / Assignments / other forms of learning)</b>	<b>Time (Duration)</b>	<b>Learning Materials / Study Materials [Library]</b>	<b>Assessment Weight (%)</b>
<b>1</b>	Introduction and study contract	Explanation of the lecture and assessment system	Assessment criteria: ▪Understanding	Lecture  Question and answer  Structured tasks	<b>[TM:2x2x50']</b>  <b>[BM+TT : {1+1}x{4x60'}]</b>	<b>1.</b> Introduction and explanation of the lecture system  <b>2.</b> Position of the Maritime and	3%

			<p>Form of assessment:</p> <ul style="list-style-type: none"> <li>▪ Non-exam basis:</li> </ul> <p>Group presentations and class discussions &amp; Assignments</p> <ul style="list-style-type: none"> <li>▪ Test basis: UTS</li> </ul>	Independent assignment		Island Tourism MK in the Tourism Study Program Curriculum	
<b>2</b>	Students are able to understand and explain marine tourism and beach recreation.	Ability to analyze the differences between marine tourism and beach recreation	<p>Assessment criteria:</p> <ul style="list-style-type: none"> <li>▪ Understanding</li> </ul> <p>Form of assessment:</p> <ul style="list-style-type: none"> <li>▪ Non-exam basis:</li> </ul>	<ul style="list-style-type: none"> <li>▪ Lectures and Q&amp;A</li> <li>▪ Group presentations and class discussions</li> </ul>	<p><b>[TM:2x2x50']</b></p> <p><b>[BM+TT : {1+1}x{4x60'}]</b></p>	<p>1. Definition and importance of marine tourism</p> <p>2. Definition and types of beach recreation</p>	3%

			<p>Group presentations and class discussions &amp; Assignments</p> <p>▪ Test basis: UTS</p>				
<b>3</b>	Students are able to understand and explain the category of marine tourism into ecotourism.	Ability to explain ecotourism	<p>Assessment criteria:</p> <ul style="list-style-type: none"> <li>▪ Understanding</li> </ul> <p>Form of assessment:</p> <ul style="list-style-type: none"> <li>▪ Non-exam basis: Group presentations and class discussions &amp; Assignments</li> <li>▪ Test basis: UTS</li> </ul>	<p>▪ Lecture and Q&amp;A</p> <ul style="list-style-type: none"> <li>▪ Group presentations and class discussions</li> </ul>	<p><b>[TM:2x2x50']</b></p> <p><b>[BM+TT : {1+1}x{4x60'}]</b></p>	<ol style="list-style-type: none"> <li>1. Definition of ecotourism</li> <li>2. Principles of ecotourism</li> <li>3. Implementation of ecotourism principles in marine tourism development</li> </ol>	3%

4	CASE STUDY 1						13%
5	Students are able to understand and explain the forms of marine tourism and beach recreation as well as the forms of tourism activities in coral reef areas.	The ability to categorize types of tourist attractions into marine tourism or beach recreation and understand tourist attractions and activities in coral reef areas.	Assessment criteria: <ul style="list-style-type: none"> <li>Understanding</li> </ul> Form of assessment: <ul style="list-style-type: none"> <li>Non-exam basis: Group presentations and class discussions &amp; Assignments</li> <li>Test basis: UTS</li> </ul>	<ul style="list-style-type: none"> <li>Lecture and Q&amp;A</li> <li>Group presentations and class discussions</li> </ul>	<b>[TM:2x2x50']</b>  <b>[BM+TT : {1+1}x{4x60'}]</b>	1. Forms of marine tourism and beach recreation activities  2. Tourist attractions and activities in coral reef areas  3. The threat of ecosystem damage due to tourism in coral reef areas	3%
6	Students are able to understand and explain tourist attractions and activities in the mangrove area.	Ability to explain tourist attractions and activities in mangrove areas	Assessment criteria: <ul style="list-style-type: none"> <li>Understanding</li> </ul> Form of assessment:	<ul style="list-style-type: none"> <li>Lecture and Q&amp;A</li> <li>Group presentations and class discussions</li> </ul>	<b>[TM:2x2x50']</b>  <b>[BM+TT : {1+1}x{4x60'}]</b>	1. Tourist attractions and activities in the mangrove area  2. Ecosystem damage due to tourism activities	3%

			<ul style="list-style-type: none"> <li>▪ Non-exam basis: Group presentations and class discussions &amp; Assignments</li> <li>▪ Test basis: UTS</li> </ul>			in mangrove areas  3. Mangrove cultivation efforts for tourism activities	
<b>7</b>	<b>CASE STUDY 2</b>						<b>13%</b>
<b>8</b>	<b>UTS</b>						<b>9%</b>
<b>9</b>	Students are able to understand and explain the forms of tourism activities in seagrass areas, beaches and other coastal ecosystems.	Ability to explain tourism activities in seagrass areas, beaches and other coastal ecosystems	Assessment criteria: <ul style="list-style-type: none"> <li>▪ Understanding</li> </ul> Form of assessment: <ul style="list-style-type: none"> <li>▪ Non-exam basis: Group presentations and class discussions &amp; Assignments</li> </ul>	▪Lecture and Q&A  ▪ Group presentations and class discussions	<b>[TM:2x2x50']</b>  <b>[BM+TT : {1+1}x{4x60'}]</b>	1. Attractions and tourist activities in the seagrass area  2. Seagrass preservation efforts to minimize damage due to tourism  3. Types of beaches  4. Attractions and tourist activities	<b>3%</b>



			▪ Exam basis: UAS			in the sandy and rocky beach areas	
<b>10</b>	Students are able to understand and explain the forms of open sea tourism and future sea tourism and analyze the suitability of marine tourism and coastal tourism.	Ability to explain tourism activities in the open sea, explain and design future marine activities, and classify marine tourism attractions and beach tourism.	Assessment criteria: ▪ Understanding Form of assessment: ▪ Non-exam basis: Group presentations and class discussions & Assignments ▪ Exam basis: UAS	▪ Lecture and Q&A ▪ Group presentations and class discussions	<b>[TM:2x2x50']</b> <b>[BM+TT : {1+1}x{4x60'}]</b>	1. Attractions and tourist activities on the open sea 2. Future marine tourism attractions and activities 3. Classification of marine tourism and beach tourism attractions 4. Coral reef tourism suitability parameters and how to use them 5. Mangrove tourism suitability parameters and how to use them	3%

11	Students are able to understand, explain, and analyze the suitability of marine tourism and coastal tourism.	Students are able to understand and explain the suitability parameters for seagrass recreation and tourism parameters.	<p>Assessment criteria:</p> <ul style="list-style-type: none"> <li>Understanding</li> </ul> <p>Form of assessment:</p> <ul style="list-style-type: none"> <li>Non-exam basis: Group presentations and class discussions &amp; Assignments</li> <li>Exam basis: UAS</li> </ul>	<ul style="list-style-type: none"> <li>Lecture and Q&amp;A</li> <li>Group presentations and class discussions</li> </ul>	<p>[TM:2x2x50']</p> <p>[BM+TT : {1+1}x{4x60'}]</p>	<ol style="list-style-type: none"> <li>Classification of marine tourism and beach tourism attractions</li> <li>Seagrass tourism suitability parameters and how to use them</li> <li>Parameters of suitability for beach recreation and how to use it</li> </ol>	3%
12	CASE STUDY 3						13%
13	Students are able to understand, explain, and analyze the carrying capacity of tourism areas.	Ability to analyze the carrying capacity of tourism areas	<p>Assessment criteria:</p> <ul style="list-style-type: none"> <li>Understanding</li> </ul> <p>Form of assessment:</p>	<ul style="list-style-type: none"> <li>Lecture and Q&amp;A</li> <li>Group presentations and class discussions</li> </ul>	<p>[TM:2x2x50']</p> <p>[BM+TT : {1+1}x{4x60'}]</p>	<ol style="list-style-type: none"> <li>Understanding regional carrying capacity</li> <li>Factors that influence the carrying capacity of an area</li> </ol>	3%

			<ul style="list-style-type: none"> <li>▪ Non-exam basis: Group presentations and class discussions &amp; Assignments</li> <li>▪ Exam basis: UAS</li> </ul>			3. Carrying capacity of areas in marine conservation areas  4. Analysis of the carrying capacity of tourism areas	
14	Students are able to understand and explain the development of sustainable marine tourism.	Ability to understand and explain sustainable marine tourism development	Assessment criteria: <ul style="list-style-type: none"> <li>▪ Understanding</li> </ul> Form of assessment: <ul style="list-style-type: none"> <li>▪ Non-exam basis: Group presentations and class discussions &amp; Assignments</li> <li>▪ Exam basis: UAS</li> </ul>	▪Lecture and Q&A  ▪ Group presentations and class discussions	<b>[TM:2x2x50']</b>  <b>[BM+TT : {1+1}x{4x60'}]</b>	1. Understanding sustainable marine tourism  2. Principles of sustainable marine tourism  3. Factors influencing sustainable marine tourism	3%

15	CASE STUDY 4	13%
16	UAS	9%

### **CPL PS Tourism**

The learning outcomes of graduates (CPL) of the FIA UB Tourism Undergraduate Program are as follows.

CPL1. Students are able to integrate behavioral and ethical values both in the community and work environment.

CPL2. Students are able to produce critical and innovative thinking to support business decision making in the tourism sector.

CPL3. Students are able to produce scientific studies to answer current issues in the field of tourism.

CPL4. Students are able to practice communication skills, both oral and written, effectively.

CPL5. Students are able to manage a business in the tourism sector by prioritizing entrepreneurial values.

CPL6. Students are able to implement science and technology in solving tourism problems

### **ASSIGNMENT DESIGN**

The assignments carried out in this lecture are in the form of Structured Assignments and Independent/Group Assignments.

- Structured lecture assignments are independent assignments, namely students submitting a written review of the results of the lecture at that meeting, and then presenting it at the next meeting.
- Independent/group assignments consist of creating individual/group papers in the form of reviews of each material, and presented in class.

### **Percentage of Assessment**

Types of Assessment	Weight
Activeness in class	30%
Mid-term & Final Exams	18 %
Case study	52%
Total	100%

**CPL assessment and evaluation table at MK**

Week to:	CPL	CPMK	Questions (Weight%)	Assessment Weight (test/non-test)	Weight (%)
1	2	1	Activity (Lesson 1)	3	3
2	2.4	1	Activity (Lesson 2)	3	3
3	2,4,5	2	Activity (Material 3,4)	3	3
4	Case Study				13
5	2,5,6	2.3	Activity (Material 5,6)	3	3
6	2.4	1.2	Activity (Lesson 7)	3	3
7	Case Study				13
<b>8</b>	<b>Mid Semester Exam (UTS) (Material 1-7)</b>				<b>9</b>
9	<b>2.3</b>	<b>2</b>	Activity (Lesson 9)	<b>3</b>	<b>3</b>
10	2,3,4	2	Activity (Material 9,10)	3	3
11	2,4,5	2.3	Activity (Lesson 11)	3	3
12	Case Study				13
13	2.3	2.3	Activity (Lesson 13)	3	3
14	2,4.6	2.3	Activity (Material 13,14)	3	3
15	Case Study				13

Week to:	CPL	CPMK	Questions (Weight%)	Assessment Weight (test/non-test)	Weight (%)
16	Final Semester Exam (UAS) (Material 8-14)				9
Total weight (%)				100	100

#### DETERMINATION OF FINAL VALUE

Final Value Range (NA)	Quality Letters	Quality Score
> 80	A	4
75 < NA ≤ 80	B+	3.5
69 < NA ≤ 75	B	3
60 < NA ≤ 69	C+	2.5
55 < NA ≤ 60	C	2
50 < NA ≤ 55	D+	1.5
44 < NA ≤ 50	D	1
0 < NA ≤ 44	E	0

#### Assessment Weight Mapping - CPMK

Assessment	CPMK1	CPMK2	CPMK3	CPMK4	CPMK5
Activity	0	0.2	0.2	0	0.6
UTS1	0.2	0.2	0.2	0.2	0.2
UAS1	0	0	0.3	0.3	0.4
Case study	0.2	0.2	0.2	0.2	0.2