

Name: Public Communication					
module/course code:	Student workload: 340 Minutes/Week	Credits (ECTS): 3	Semester 4	Frequency Even Semester	Duration
Types of courses: Tutorial/Lecture/Response		Contact hours: 100 minutes/week	Independent study 240 minutes/week	Class size X students: 30 Students	
1	Prerequisites for participation -				
2	<p>Learning outcomes</p> <ol style="list-style-type: none"> 1. Students are able to understand the concept of oral communication in public both formal and non-formal 2. Students are able to understand the importance of ethics and the function of public communication as a public service 3. Students are able to know how the script is arranged effectively to convey messages with specific objectives 4. Students have the ability to communicate with cultural differences that exist 5. Students are able to practice public speaking with the right technique 				
3	<p>Description</p> <p>The course discusses the ability to speak in front of many people to convey messages containing information, this course provides students with the ability to convey these information messages well so that they can be accepted by the public.</p>				
4	<p>Teaching methods:</p> <ol style="list-style-type: none"> 1. Lectures 				
5	<p>Assessment methods:</p> <ol style="list-style-type: none"> 1. Assignments, 2. Middle semester examination 3. Quizzes 4. Final semester examination 				
6	<p>Other information e.g. bibliographical references:</p> <ol style="list-style-type: none"> 1. Nikitina, Arina. (2011). Successful Public Speaking. Jakarta: Erlangga. 2. Dewi, Fitriana Utami. (2011). Public Speaking: Kunci Sukses Bicara di Depan Publik Teori & Praktik. Yogyakarta: Pustaka Pelajar. 3. Hojanto, Ongky. (2013). Public Speaking Mastery. Jakarta: PT. Gramedia 4. Lucas, Stephen (2015) The Art of Public Speaking 5. Johnston, Brian., et al (2016). Introduction to Public Communication dst 				