

Name: Information Economy					
module/course code: PII60109	Student workload: 340 Minutes/Week	Credits (ECTS): 3 ECTS	Semester 5	Frequency Odd Semester	Duration 1x / Semester
Types of courses: Tutorial/Lecture/Response		Contact hours: 100 minutes/week	Independent study 240 minutes/week	Class size X students: 30 Students	
1	Prerequisites for participation -				
2	<p>Learning outcomes</p> <ol style="list-style-type: none"> <li>1. Students are able to understand, master, and explain correctly and precisely about the concept, methods and practices Identification and understanding of the concepts of information economic analysis.</li> <li>2. Students are able to understand, master, and explain correctly and precisely about the concepts, methods and practices of analyzing and discussing the effectiveness of information economy efforts in information institutions and communities practice of analyzing and discussing the effectiveness of information economy efforts in information institutions and their user communities.</li> <li>3. Students are able to understand, master, and explain correctly and precisely about the concepts, methods and cases of information as an economic tool.</li> <li>4. Students are able to understand, master, and explain correctly and precisely about the concepts, methods and practices related to information economics in the realm of society and organizations. Practices related to information economy in the realm of society and organization Master the basic concepts of information technology and applications for libraries.</li> </ol>				
3	<p>Description</p> <p>This course discusses the basic concepts, principles, problems and practices regarding information economics. The focus of the discussion on the phenomenon of global expansion, infrastructure, economic influence on information, information growth, information explosion, information dissemination, information utilization, media and information formats, as well as methods and strategies for handling information, information dissemination, information utilization, media and information formats, as well as methods and strategies for handling information economic resources.</p> <p>resources of the information economy.</p>				
4	<p>Teaching methods:</p> <ol style="list-style-type: none"> <li>1. Lectures</li> </ol>				
5	<p>Assessment methods:</p> <ol style="list-style-type: none"> <li>1. Assignments,</li> <li>2. Middle semester examination,</li> <li>3. Quizzes,</li> <li>4. Final semester examination.</li> </ol>				
6	<p>Other information e.g. bibliographical references:</p> <p>Main:</p> <ol style="list-style-type: none"> <li>1. George Stigler, the Economics of information. Journa of political economy.</li> <li>2. Muhammad Syaiful, S. Pd., M. E., Darwin Damanik, S.E., M.S.E., Elsa Christin Saragih, S.P., M.P., Pengantar Ilmu Ekonomi, Media Sains Indonesia. 2022</li> <li>3. Dr. Muhammad Hasan, S.Pd., M.Pd., Muhammad Dinar, S.E., M.S., Syamsu Rijal, S.E., M.Si. Ph.D., Sejarah Pemikiran Ekonomi. 2020</li> <li>4. Iris Clauss. The Effect of asymmetric informatio between borrower and lender.</li> <li>5. George Akerlof, Asymmetric information, Noble Prize winner, 2001.</li> </ol>				

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|  | <ol style="list-style-type: none"><li data-bbox="290 194 1385 264">6. Frank and Bernanke, the Economics of information. Chapter 11. Macroeconomics. 2005.</li><li data-bbox="290 264 1385 333">7. Rubin, Richard E. 2010. Foundation of Library an Information Science (3rd ed). New York: Neal-Schuman Publishers.</li><li data-bbox="290 333 1385 403">8. Nicholas, David. 2000. Assessing Information Needs: Tools, Thechniques and Concepts for the Internet Age. London: Aslib.</li><li data-bbox="290 403 1385 486">9. Eishen, Rosalyn. 2011. The Internet vs. The Library: A College Student Perspective. (Online).</li></ol> |
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