

Name : Travel Agency Management					
module/course code :	Student workloads:	Credits (ECTS):	Semester :	Frequency :	Duration :
PAR69013	510 minutes/week	4.53 ECTS	6 (Elective)	Even	1 x per semester
	Types of courses :	Contact hours :	Independent study :	Class size X students :	
	Tutorial/Lecture/Response	150 minutes/week	360 minutes/week	30 students	
1	Prerequisites for participation : no prerequisites				
2	Learning outcomes : <ol style="list-style-type: none"> 1. Understand and analyze the operations of tourism travel agencies. 2. Understand the concepts of tourism travel agencies. 3. Have the spirit of prioritizing the common good, rather than personal or group interests, in tourism activities. 4. Gain inspiration from studying tourism travel agencies to support tourism in Indonesia. 5. Use the process of establishing Indonesian travel agencies to foster a sense of nationalism as part of the Indonesian nation. 				
3	Description : This course discusses the improvement skills to supervise and manage a team, to initiate change, and make business decisions. Travel Agency Management also provide the understanding to gain insight on agency accounting procedures to build business plans that ensure good financial health.				
4	Teaching methods: <ol style="list-style-type: none"> 1. project work 2. case studies 3. group work 4. lectures 5. discussions 6. seminars 				
5	Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%				
6	Other information e.g. bibliographical references: <ol style="list-style-type: none"> 1. Drs. Oka A Yoeti. (1989). Tours and Travel Management. Jakarta : PT Pradnya Paramita 2. Drs. H. Oka A Yoety MBA.(1996).Pengantar Ilmu Pariwisata. Bandung : Angkasa 				

	<ol style="list-style-type: none">3. Gamal Suwanto SH. (1997). <i>Dasar-Dasar Pariwisata</i>. Yogyakarta : Andi Yogyakarta4. Bagyono.(2005). <i>Pengetahuan Dasar Pariwisata Dan Perhotelan</i>. Bandung : Alfabeta.
--	---