

Name : Tourism Transportation Management					
module/course code :	Student workloads:	Credits (ECTS):	Semester :	Frequency :	Duration :
PAR69011	510 minutes/week	4.53 ECTS	6	Even (Elective)	1 x per semester
	Types of courses :	Contact hours :	Independent study :	Class size X students :	
	Tutorial/Lecture/Response	150 minutes/week	360 minutes/week	30 students	
1	Prerequisites for participation : no prerequisites				
2	<p>Learning outcomes :</p> <ol style="list-style-type: none"> <li>1. Students are able to explain the meaning of transportation and the important elements in transportation management</li> <li>2. Students are able to explain the meaning of transportation from a business perspective</li> <li>3. Students are able to explain the characteristics of transportation from a business perspective</li> <li>4. Students are able to explain the difference in transportation from a business perspective to other perspectives</li> <li>5. Students are able to explain the meaning of transportation from a government perspective</li> </ol>				
3	<p>Description :</p> <p>This course provides the evolution of transportation and how it is utilized in travel and tourism.</p>				
4	<p>Teaching methods:</p> <ol style="list-style-type: none"> <li>1. project work</li> <li>2. case studies</li> <li>3. group work</li> <li>4. lectures</li> <li>5. discussions</li> <li>6. seminars</li> </ol>				
5	<p>Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%</p>				
6	<p>Other information e.g. bibliographical references:</p> <ol style="list-style-type: none"> <li>1. Page, S. J. (2019). <i>Transport for Tourism</i>. Oxford: Routledge.</li> <li>2. Prideaux, B. (2000). <i>The Role of the Transport System in Destination Development</i>. <i>Tourism Management</i>, 21(1), 53-63.</li> <li>3. Duval, D. T. (2007). <i>Tourism and Transport: Modes, Networks, and Flows</i>. Clevedon: Channel View Publications.</li> <li>4. Lumsdon, L., &amp; Page, S. J. (Eds.). (2004). <i>Tourism and Transport: Issues and Agenda for the New Millennium</i>. Oxford: Elsevier.</li> <li>5. Lohmann, G., &amp; Pearce, D. G. (2012). <i>Tourism and Transport: Modes, Networks and Flows</i>. London: Routledge.</li> </ol>				