

Name : Tourism Policy Evaluation					
module/course code :	Student workloads:	Credits (ECTS):	Semester :	Frequency :	Duration :
PAR62013	510 minutes/week	4.53 ECTS	6	Even	1 x per semester
	Types of courses :	Contact hours :	Independent study :	Class size X students :	
	Tutorial/Lecture/Response	150 minutes/week/week	360 minutes/week	30 students	
1	Prerequisites for participation : no prerequisites				
2	<p>Learning outcomes :</p> <ol style="list-style-type: none"> <li>1. Understand the concepts and theories of tourism policy evaluation.</li> <li>2. Identify and apply relevant evaluation methods in the context of tourism policy.</li> <li>3. Analyze the indicators and criteria used in tourism policy evaluation.</li> <li>4. Evaluate the social, economic, environmental impacts, and the dynamics of sustainable tourism within the scope of national and international tourism policies.</li> <li>5. Analyze case studies and draw lessons from existing tourism policy evaluations.</li> </ol>				
3	<p>Description :</p> <p>Tourism Policy Evaluation discusses the main important element to <b>evaluate</b> the results of <b>tourism policies</b> implementation</p>				
4	<p>Teaching methods:</p> <ol style="list-style-type: none"> <li>1. case studies</li> <li>2. lectures</li> <li>3. discussions</li> <li>4. seminars</li> </ol>				
5	<p>Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%</p>				
6	<p>Other information e.g. bibliographical references:</p> <ol style="list-style-type: none"> <li>1. <i>Tourism Policy and Planning: Yesterday, Today and Tomorrow</i>, (Edgell, DL et al, 2007)</li> <li>2. Dwyer, L, &amp; Kim, C. (2003). Destination Competitiveness: Determinants and Indicators. <i>Current Issues in Tourism</i>, 6(5), 369-414.</li> <li>3. Hall, C. M. (Ed). (2008). <i>Tourism and Social Marketing</i>. Routledge</li> <li>4. Hall, C. M., &amp; Lew, A. A. (Eds.). (2009). <i>Understanding and Managing Tourism Impacts: An Integrated Approach</i>. Routledge</li> <li>5. Inskeep, E. (1991). <i>Tourism Planning: An Integrated and Sustainable Development Approach</i>. Van Nostrand Reinhold</li> <li>6. Jamal, T. B., &amp; Robinson, M. (Eds.). (2009). <i>The SAGE Handbook of Tourism Studies</i>. Sage Publications</li> </ol>				

	<p>7. Weaver, D. B., &amp; Lawton, L. J. (Eds.). <i>Tourism Management</i>. John Wiley &amp; Son</p> <p>8. Weaver, D. B. (2006). <i>Sustainable Tourism: Theory and Practice</i>. Butterworth-Heinemann</p> <p>9. WTO (World Tourism Organization). (2002). <i>Indicators of Sustainable Development for Tourism Destination: A Guidebook</i>. Madrid: World Tourism Organization</p> <p>10. Page, S. J., &amp; Connell, J. (2014). <i>Tourism: A Modern Synthesis</i>. Cengage Learning</p> <p>11. Ritchie, B. W., &amp; Crouch, G. I. (2003). <i>The Competitive Destination: A Sustainable Tourism Perspective</i>. CABI Publishing</p> <p>12. United Nations World Tourism Organization (UNWTO). (2019). <i>Tourism Highlights</i>. Available online: <a href="https://www.unwto.org/tourism-highlights">https://www.unwto.org/tourism-highlights</a></p> <p>13. Tosun, C. (1999). Limits to Community Participation in the Tourism Development Process in Developing Countries. <i>Tourism Management</i>, 20(4), 613-633</p> <p>14. Coccossis, H., &amp; Mexa, A. (2004). <i>Tourism and Development: Issues and Challenges</i>. Ashgate Publishing, Ltd</p> <p>15. Ryan, C. (2003). <i>Recreational Tourism: Demand and Impacts</i>. Channel View Publications</p> <p>16. Tribe, J. (2011). <i>The Economics of Recreation, Leisure, and Tourism</i>. Elsevier Butterworth-Heinemann</p> <p>17. Beeton, S. (2006). <i>Community Development Through Tourism</i>. Landlinks Press</p> <p>18. Gössling, S., Scott, D., &amp; Hall, C. M. (Eds.). (2019). <i>Tourism and Water</i>. Channel View Publications</p>
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