

Name : Tourism Impact Analysis					
module/course code :	Student workloads:	Credits (ECTS):	Semester :	Frequency :	Duration :
PAR62004	510 minutes/week	4.53 ECTS	4	Even	1 x per semester
	Types of courses :	Contact hours :	Independent study :	Class size X students :	
	Tutorial/Lecture/Response	150 minutes/week	360 minutes/week	30 students	
1	Prerequisites for participation : no prerequisites				
2	Learning outcomes : 1. Students can understand and analyze Tourism Impact Analysis. 2. Students can understand the stages of destination management from planning to supervision. 3. Students have the spirit of prioritizing the common good, rather than personal or group interests, in business. 4. Students can gain inspiration for the concept of Tourism Impact Management for Indonesia. 5. Students can use the knowledge gained from the Tourism Impact Analysis course as a benchmark for doing business.				
3	Description : This course discusses the understanding of measuring impacts and effectively planning, managing and controlling these impacts for a given destination				
4	Teaching methods: 7. Field study 8. literature 9. lectures 10. discussions 11. seminars				
5	Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%				
6	Other information e.g. bibliographical references: 1. Mc. Intosch, Robert, Tourism Principle, Practises, Philosophies 2. Howell, David W, Passport An Introduction to the travel and tourism Industry 3. Oka A Yoeti, Introduction to Tourism. 4. Youell, Ray, The Complete AZ Leisure Travel & Tourism Hand Book 5. Fost, Dennis I., First Class A Introduction to Travel and Tourism 6. RG Soekadijo, Anatomy of Tourism 7. Salah Wahab, Tourism Management 8. Umar Husein, Service Consumer Behavior Research Methods 9. William Pride & Ferrell OC, Marketing:Daily Theory and Practice				