

Name : Tourism Guide					
module/course code :	Student workloads: 510 minutes/week	Credits (ECTS): 4.53 ECTS	Semester : 6	Frequency : Even (Elective)	Duration : 1 x per semester
	Types of courses : Tutorial/Lecture/Response	Contact hours : 150 minutes/week	Independent study : 360 minutes/week	Class size X students : 30 students	
1	Prerequisites for participation : no prerequisites				
2	Learning outcomes : 1. Understand the concept and profession of a tour guide 2. Analyzing the tourism potential contained in the culture of the archipelago 3. Preparation of Cultural Tourism Guide Techniques 4. Development and Impact of Cultural Tourism				
3	Description : Tour guide profession. Archipelago culture, tourism objects and cultural attractions, preparation of cultural tourism scouting techniques, tourist services and transfers, impact of cultural tourism, development of cultural tourism				
4	Teaching methods: 1. project work 2. case studies 3. group work 4. lectures 5. discussions 6. seminars				
5	Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%				
6	Other information e.g. bibliographical references: 1. Tourism Act, 2010 2. EKM Masinambow, Koentjarningrat and Indonesian Anthropology, Jakarta: AAI-YOI, 1997 3. Michael Picard, Bali: Cultural Tourism and Cultural Tourism, Jakarta, Gramedia, 2006 4. Oka A. Yoeti, Introduction to Tourism, Bandung: Space, 1996 5. Inu Kencana Syafiie, Introduction to Tourism Science, Mandar Maju, 2009 6. Suyitno, Tourist Guide, Jakarta: Graha Ilmu, 2005				