

Name : Tourism Economy					
module/course code :	Student workloads:	Credits (ECTS):	Semester :	Frequency :	Duration :
PAR61006	510 minutes/week	4.53 ECTS	3	Odd	1 x per semester
	Types of courses :	Contact hours :	Independent study :	Class size X students :	
	Tutorial/Lecture/Response	150 minutes/week	360 minutes/week	30 students	
1	Prerequisites for participation : no prerequisites				
2	<p>Learning outcomes :</p> <p>students are able to explain the basic principles of ecotourism, the implementation of ecotourism as well as the opportunities and challenges of developing ecotourism in the future.</p> <ol style="list-style-type: none"> 1. Students are able to explain the important role of ecotourism in the global tourism business 2. Students are able to explain and describe ecotourism activities 3. Students are able to explain and distinguish between motivation and ecotourism determinants 4. Students are able to explain the basic principles of environmental science, biodiversity and conservation aspects of ecotourism attractions and destinations 5. Students are able to explain the characteristics and important role of culture in ecotourism 				
3	<p>Description :</p> <p>Tourism Economics provides an essential approach to the tourism sector from a macro and micro economic point of view.</p>				
4	<p>Teaching methods:</p> <ol style="list-style-type: none"> 1. project work 2. case studies 3. group work 4. lectures 5. discussions 6. seminars 				
5	<p>Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%</p>				
6	<p>Other information e.g. bibliographical references:</p> <ol style="list-style-type: none"> 1. Griffiths Allan and Wall Stuart, 2005, Economic for Business and Management, England 2. Ian Worthington, Chris Britton, Andy Rees (2005), Economics for business: blending theory and practice/.2nd ed. 3. Harris, Neil (2001), Business Economics: theory and application, Butterworth-Heinemann Form 				

	<ol style="list-style-type: none">4. Clare A. Gunn dan Turgut Var, Roudledges (2002), <i>Tourism Planning</i>5. <i>Ecotourism: Impact, Potential and Possibilities</i> (2000). Stephen Wearing dan John Neil. Butterworth-Heinemann.6. <i>The development and management of visitor attraction</i> (2006). John Swarbroke, Elsevier
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