

Name: Strategic Management in Public Sector					
Module/course code: IAP4144	Student workload: 510 Minutes/Week	Credits (ECTS): 4.53 ECTS	Semester 7	Frequency Odd Semester	Duration 1x / Semester
Types of courses: Tutorial/Lecture/ Response		Contact hours: 150 minutes/week	Independent study: 360 minutes/week	Class size X students: 30 Students (S1)	
1	Prerequisites for participation -				
2	<p>Intended Learning outcomes</p> <p>ILO 2 Students are able to find alternative solutions for procedural problems related to the effectiveness and efficiency of public sector organizations and management.</p> <p>Course Learning Outcomes</p> <ol style="list-style-type: none"> 1. Students are able to explain and identify various important concepts and theories in public sector strategic management 2. Students are able to identify internal and external strengths as well as internal and external weaknesses in strategic management 3. Students are able to analyze the strategic environment of the public sector 4. Students are able to apply sector strategic management methods 5. Students are able to propose public sector strategic plans 				
3	<p>Description:</p> <p>This course describes theoretical and practical approaches to strategic management and change in the public sector. This course focuses on how public organizations develop strategies and manage change, and on the skills and techniques that public managers/bureaucrats need for effective strategy formulation, implementation and evaluation.</p>				
4	Teaching methods: Lectures and Discussions				
5	Assessment methods: Assignments, Mid-Term Exam, Final-Term Exam, and Quizzes.				
6	<p>Other information e.g. bibliographical references:</p> <ul style="list-style-type: none"> ● Alsdair, Robert. (2019). Strategies for Governing: Reinventing the Public Administration for a Dangerous Century. Cornell University Press. ● Joyce, Paul. (2015). Strategic Management in the Public Sector. Routledge. ● Hayat, H. (2017). Manajemen Pelayanan Publik. Rajawali Press. ● Lorenzo Bordogna, S. B. (2016). Public Service Management and Employment Relations in Europe: Emerging from the Crisis. Taylor & Francis. ● Mindarti, L. I. (2016). Manajemen Pelayanan Publik: Menuju Tata Kelola yang Baik. Malang : Universitas Brawijaya Press. ● Muhamad Mu'iz Raharjo, M. M. (2021). Manajemen Pelayanan Publik. Bumi Aksara. ● Pestoff, V. (2018). Co-Production and Public Service Management: Citizenship, Governance and Public Services Management. Taylor & Francis. ● Tengku Ine Hendriana, S. M. (2023). Manajemen Pelayanan Publik. Cendikia Mulia Mandiri. ● Bryson, John. M.(2018). Strategic Planning for Public and Non-Profit Organization: A Guide to Strengthening and Sustaining Organizational Achievement. Jossey-Bass. 				

- | | |
|--|---|
| | <ul style="list-style-type: none">• Joyce, Paul, Bryson, John, & Holzer, Marc. (2014). Development in Strategic and Public Management. Palgrave Macmillan |
|--|---|