

Name : Sports Tourism					
module/course code :	Student workloads:	Credits (ECTS):	Semester :	Frequency :	Duration :
PAR69004	510 minutes/week	4.53 ECTS	4	Even	1 x per semester
	Types of courses :	Contact hours :	Independent study :	Class size X students :	
	Tutorial/Lecture/Response	150 minutes/week	360 minutes/week	30 students	
1	Prerequisites for participation : no prerequisites				
2	Learning outcomes : 1. Good understanding of sports tourism environmental space 2. Understand well why sports tourism is studied 3. Good understanding of the basic framework of sports tourism 4. Have a good understanding of the description of sports tourism management				
3	Description : This course provide a broad understanding of the contemporary importance of sport tourism. A critical analysis will be made of resource needs, markets and impacts that influence the planning and development of sport tourism events.				
4	Teaching methods: 1. discussions 2. seminars				
5	Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%				
6	Other information e.g. bibliographical references: 1. Fullerton, Sam., Sport Marketing: McGraw Hill, 2007 2. Hinch, Thomas, James Higham., Sport Tourism Development: Channel View Publication, 2004 3. Hinch, Thomas, James Higham., Sport Touuism Globalization, Mobility and Identity: Elsevier Ltd, 2009 4. Ritchie, Brent W., Daryl Adair., Sport Tourism Interrelationship Impacts And Issue Fullerton, Sam, 2007, 5. Sports Marketing, McGraw Hill Irwin, Boston, USA 6. Journals				