

Name : SPA Management					
module/course code :	Student workloads:	Credits (ECTS):	Semester :	Frequency :	Duration :
PAR69009	510 minutes/week	4.53 ECTS	5	Odd	1 x per semester
	Types of courses :	Contact hours :	Independent study :	Class size X students :	
	Tutorial/Lecture/Response	150 minutes/week	360 minutes/week	30 students	
1	Prerequisites for participation : no prerequisites				
2	Learning outcomes : <ol style="list-style-type: none"> 1. Demonstrate an attitude of responsibility for work in their field of expertise independently. 2. Demonstrate a trusted attitude (integrity), responsive, professional in accordance with the Global Code of Ethic of Tourism, and have an Indonesian personality. 3. Mastering knowledge of general theoretical concepts about tourism, SPA management, Recreation and Entertainment. 4. Mastering knowledge of principles and procedural knowledge of SPA, Recreation and Entertainment management. 5. Able to implement operations and manage SPA, Recreation and Entertainment businesses properly in accordance with operational management by taking into account cultural diversity, local cultural wisdom, and cultural representation in the service process. 				
3	Description : This course provide the main aim of SPA Management is to equip individuals with the knowledge, understanding and skills required for success in employment in the spa industry at supervisory or management level.				
4	Teaching methods: <ol style="list-style-type: none"> 1. project work 2. case studies 3. group work 4. lectures 5. discussions 6. seminars 				
5	Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%				
6	Other information e.g. bibliographical references: <ol style="list-style-type: none"> 1. Desky, M.A. 1999. Pengantar Bisnis Biro Perjalanan Wisata. Yogyakarta: Adicita Karya Nusa. 2. Hasibuan, H.M.S.P. 1996. Organisasi dan Motivasi. Jakarta: Bumi Aksara, 				

	<ol style="list-style-type: none"> 3. Kodhyat, H. dan Ratnaini. 1992. Kamus Pariwisata dan Perhotelan Jakarta: Gramedia. 4. Kodhyat, H.1996. Sejarah Pariwisata dan Perkembangannya di Indonesia. Jakarta: Gramedia. 5. Musanef. 1995. Manajernen Usaha Pariwisata Indonesia. Jakarta: Gunung Agung. 6. Pendit, N.S. 1976. Pengantar Ilmu Pariwisata. Jakarta: Pradnya Paramita. 7. Saladin, D. 1991. Unsur-Unsur Inti Pemasaran dalam Manajemen Pemasaran. Jakarta: Mandar Maju 8. Salah, W. 1989. Manajemen Pariwisata. Jakarta: Pradnya Paramita. 9. --. 1991. Buku Manual Usaha Perjalanan. Jakarta: Departemen Pariwisata Pos dan Telekomunikasi. 10. --. 1993. Data Wisatawan Internasional. Jakarta:Departemen Pos dan Telekomunikasi. 11. --.1996. Panduarz Sadar Wisata /. Jakarta: Departemen Pariwisata Pos dan Telekomunikasi. 12. --. 1996. Pengantar Ilmu Pariwisata. Bandung: Angkasa. 13. --.1996. Tourism in Indonesia. Jakarta: Directorate General of Tourism. 14. Siagian, S.P. 1989. Fungsi-Fungsi Manajerial, Jakarta: Bina Aksara. 15. Simorangcir,O.P.1988. Bank Komersial. Jakarta: Aksara Persada Indonesia. 16. Suyatno, T., dkk.1990.Kelembagaan PerbankanJakarta: Gramedia . 17. Suyatno, T., dkk. 1988. Lahr Lintas Pembayaranz Dalai?! dan Luar Negeri. Jakarta: Intermedia. 18. Tjiptono, F.1995. Strategi Pemasaran. Yogyakarta: Andi Offset. 19. Yoeti, O.A. 1989. Tour and Travel Manajemen. Jakarta: Pradnya Paramita
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