

Name : Introduction to Tourism					
module/course code :	Student workloads: 510 minutes/week	Credits (ECTS): 4.53 ECTS	Semester : 1	Frequency : Odd	Duration : 1 x per semester
	Types of courses : Tutorial/Lecture/Response	Contact hours : 150 minutes/week	Independent study : 360 minutes/week	Class size X students : 30 students	
1	Prerequisites for participation : no prerequisites				
2	Learning outcomes : 1. Students are able to explain the principles, study approaches and the tourism industry 2. Students are able to explain the history of tourism travel and aspects of tourism and current travel 3. Students are able to explain the history of tourism development in Indonesia 4. Students are able to explain the motivation of tourism travel 5. Students are able to explain the meaning of tourism and various forms of tourism				
3	Description : Introduction to Tourism is a course in the Tourism Study Program designed to analyze phenomena tourism and the tourism industry from a business perspective and approach. Nonetheless, other aspects such as analysis impact on the natural and social environment and how the government as a regulator plays a role in this industry as well given as an introduction to the foundation				
4	Teaching methods: 1. project work 2. case studies 3. group work 4. lectures 5. discussions 6. seminars				
5	Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%				
6	Other information e.g. bibliographical references: 1. Lickorish LJ and Jenkins CL, 1997, Introduction to tourism, Butterworth-Heinemann 2. Lane HE and D. Denise, 1996, Hospitality World!: An Introduction (Hospitality, Travel & Tourism) 3. Mancini, 2004, Access: An Introduction to Tourism and Hospitality 4. Mill RC, 2000, Tourism; the international business, Prentice Hall Inc.				

	5. I Gede Pitana, 2009, Introduction to Tourism, Andi Ofsett
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