

Name : Introduction to Business					
module/course code :	Student workloads:	Credits (ECTS):	Semester :	Frequency :	Duration :
IAB62006 (IAB60006)	510 minutes/week	4.53 ECTS	2	Even	1 x per semester
	Types of courses :	Contact hours :	Independent study :	Class size X students :	
	Tutorial/Lecture/Response	150 minutes/week	360 minutes/week	30 students	
1	Prerequisites for participation : no prerequisites				
2	Learning outcomes : Main Competencies : Students understand the basic concepts of business, the legal form of a business organization, the elements that affect business and the impact of business on individuals and society.				
3	Description : This course explains general business concepts consisting of basic principles and contemporary business practices. In addition, this course addresses issues relevant to the business environment, business ownership, entrepreneurship, corporate governance, marketing and finance. After taking this course, students are expected to be able to explain their understanding of business concepts as a basis for further study of business subjects.				
4	Teaching methods: 1. project work 2. case studies 3. group work 4. lectures 5. discussions 6. seminars				
5	Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%				
6	Other information e.g. bibliographical references: 1. Introduction to Business, Gareth R Jones, McGraw Hill, 2007. 2. Introduction to Contemporary Business (translation), Boone & Kurtz, Salemba four, 2007 3. William G. Nickels, James M. McHugh, Susan M. McHugh, 2018. <i>Understanding Business</i> . McGraw-Hill Education 4. Jones, G.R., 2007. <i>Introduction to business: How companies create value for people</i> . Irwin/McGraw-Hill. 5. Madura, J., 2001, <i>Introduction to Business</i> , Thomson Learning, Canada.				