

Name: International Business					
module/course code: PJK60014	Student workload: 510 Minutes/Week	Credits (ECTS): 4.53 ECTS	Semester 4	Frequency Even Semester	Duration 1x / Semester
Types of courses: Tutorial/Lecture/ Response		Contact hours: 150 minutes/week	Independent study 360 minutes/week	Class size X students: 30 Students (S1)	
1	Prerequisites for participation IAB4003 - Introduction to Business Administration (WM)				
2	<p>Learning outcomes</p> <ol style="list-style-type: none"> 1. Mastering the definition and understanding of basic concepts that are relevant in the context of international business that are integrated with the context of taxation 2. Mastering the basic concepts and theoretical assumptions and practical implications in the context of taxation 3. Identify, evaluate and articulate various problems and alternative solutions to various implications in the context of taxation 4. Evaluate the practical implications of policies, decisions and business strategies in the perspective of tax administration using critical analysis 				
3	<p>Description</p> <p>This course aims to provide knowledge and understanding of international business concepts in a business entity with the scope of a multinational company or already has a scope of international stakeholders. It includes an understanding of the basic concepts of international business, laws/roles and implementation procedures and documentation completeness of transactions on an international scale in general, transfer pricing, but, business processes of international organizations. This course emphasizes aspects of theoretical understanding and practice in problem solving, using various case studies designed to be as close as possible to the most recent cases (up to date) that may occur in a business entity that carries out international transactions.</p>				
4	Teaching methods: Lectures, Group discussions				
5	Assessment methods: Presentation 15% Discussion 15% Task 20% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%				
6	<p>Other information e.g. bibliographical references:</p> <p>C.1 Mandatory</p> <ol style="list-style-type: none"> 1. Hill, Charles, W.L 2011. International Business: Competing in the Global Marketplace. — McGraw Hill-Irwin- 8th edn (CWH) 2. Picciotto, Sol 2013. International Business Taxation. Cambridge University Press. (SP) <p>Czinkota, Michael R., Ronkainen, Iika A., Moffett, Michael H. International Business, South-Western Thomson Learning, USA (CRM)</p> <p>C.2 Complementary</p> <ol style="list-style-type: none"> 1. INTERNATIONAL BUSINESS AND EUROPE IN TRANSITION (Volume 1) Edited by Fred Burton, Mo Yamin and Stephen Young 2. INTERNATIONALIZATION STRATEGIES (Volume 2) Edited by George Chrysochoidis, Carla Millar and Jeremy Clegg 3. THE STRATEGY AND ORGANIZATION OF INTERNATIONAL BUSINESS (Volume 3) Edited by Peter Buckley, Fred Burton and Hafiz Mirza 4. INTERNATIONALIZATION: PROCESS, CONTEXT AND MARKETS (Volume 4) Edited by Graham Hooley, Ray Loveridge and David Wilson 5. INTERNATIONAL BUSINESS ORGANIZATION: SUBSIDIARY MANAGEMENT, ENTRY 				

	<p>STRATEGIES AND EMERGING MARKETS (Volume 5) Edited by Fred Burton, Malcolm Chapman and Adam Cross</p> <p>6. INTERNATIONAL BUSINESS: EMERGING ISSUES AND EMERGING MARKETS (Volume 6) Edited by Carla C. J. M. Millar, Robert M. Grant and Chong Ju Choi</p> <p>INTERNATIONAL BUSINESS: EUROPEAN DIMENSIONS (Volume 7) Edited by Michael D. Hughes and James H. Taggart</p> <p>7. MULTINATIONALS IN A NEW ERA: INTERNATIONAL STRATEGY AND MANAGEMENT (Volume 8) Edited by James H. Taggart, Maureen Berry and Michael McDermott</p> <p>8. INTERNATIONAL BUSINESS: ADJUSTING TO NEW CHALLENGES AND OPPORTUNITIES</p> <p>9. (Volume 9) Edited by Frank McDonald, Heinz Tüselmann and Colin Wheeler</p>
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