

Name : Global Tourism					
module/course code :	Student workloads:	Credits (ECTS):	Semester :	Frequency :	Duration :
PAR62013	510 minutes/week	4.53 ECTS	6	Even	1 x per semester
	Types of courses :	Contact hours :	Independent study :	Class size X students :	
	Tutorial/Lecture/Response	150 minutes/week	360 minutes/week	30 students	
1	Prerequisites for participation : no prerequisites				
2	<p>Learning outcomes :</p> <ol style="list-style-type: none"> <li>1. Able to recognize the general characteristics of leading tourist-generating countries in various regions.</li> <li>2. Able to recognize the potential of leading tourist destination countries</li> <li>3. Students recognize efforts to increase the flow of tourist visits through tourism marketing and quality improvement</li> <li>4. Able to recognize the 'Strengths and Weaknesses' of Indonesia's tourism potential as a receiving country for international tourists.</li> <li>5. Able to observe the tourism of neighboring countries as competitors in tourist source countries</li> </ol>				
3	<p>Description :</p> <p>This course introduces and contextualises the phenomenon of tourism within the broader social, cultural, economic and natural environments.</p>				
4	<p>Teaching methods:</p> <ol style="list-style-type: none"> <li>1. lectures</li> <li>2. discussions</li> <li>3. seminars</li> </ol>				
5	<p>Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%</p>				
6	<p>Other information e.g. bibliographical references:</p> <ol style="list-style-type: none"> <li>1. Weaver, D., &amp; Lawton, L. (2014). <i>Tourism Management</i>. Milton, QLD: Wiley.</li> <li>2. Pizam, A. (Ed.). (2005). <i>International Encyclopedia of Hospitality Management</i>. Oxford: Elsevier.</li> <li>3. Goeldner, C. R., &amp; Ritchie, J. R. B. (2012). <i>Tourism: Principles, Practices, Philosophies</i>. Hoboken, NJ: John Wiley &amp; Sons.</li> <li>4. Urry, J., &amp; Larsen, J. (2011). <i>The Tourist Gaze 3.0</i>. London: Sage Publications.</li> <li>5. Sharpley, R., &amp; Telfer, D. J. (Eds.). (2014). <i>Tourism and Development: Concepts and Issues</i>. Bristol: Channel View Publications</li> </ol>				