

Name: Entrepreneurship					
Module/course code: UBU60003	Student workload: 340 Minutes/Week	Credits (ECTS): 3.02 ECTS	Semester 3	Frequency Odd Semester	Duration 1x / Semester
Types of courses: Tutorial/Lecture/ Response		Contact hours: 100 minutes/week	Independent study: 240 minutes/week	Class size X students: 30 Students	
1	Prerequisites for participation -				
2	<p>Learning outcomes</p> <ol style="list-style-type: none"> <li>1. Students are able to understand the importance of the entrepreneurial character and are able to spontaneously make that character a pattern of life.</li> <li>2. Students are able to think creatively.</li> <li>3. Students are able to independently identify and analyze opportunities.</li> <li>4. Students are able to understand the entrepreneurial process.</li> <li>5. Students are able to know business models and develop business plans.</li> <li>6. Students are able to know the sources of entrepreneurship funding, new business growth strategies and exits.</li> <li>7. Students are able to know social entrepreneurship.</li> </ol>				
3	<p>Description:</p> <p>Entrepreneurship Course is a course that aims to shape the character of entrepreneurs. Students who take this course are expected to be able to analyze and take advantage of the opportunities around them in creating their own business after graduation or while still in college. Students will be introduced to the entrepreneurial process so that they are expected to be able to launch and develop new start-ups based on accurate and timely information, solid business ideas, and able to develop effective business plans that can be executed so as to maximize the chances of being successful.</p>				
4	Teaching methods: Lectures, Discussions, and Group Works.				
5	Assessment methods: Task, Mid-Term Exam, Final-Term Exam, and Quiz.				
6	<p>Other information e.g. bibliographical references:</p> <p>Mandatory</p> <ol style="list-style-type: none"> <li>1. Barringer, B. R., &amp; Ireland, R. D. (2020). <i>Entrepreneurship: Successfully Launching New Ventures</i> (6th ed.). Boston: Pearson.</li> <li>2. Hisrich, R. D., Peters, M. P., &amp; Shepherd, D. A. (2020). <i>Entrepreneurship</i> (11th ed.). New York: McGraw-Hill Education.</li> <li>3. Kuratko, D. F. (2021). <i>Introduction to Entrepreneurship</i> (10th ed.). Stamford, CT: Cengage Learning.</li> <li>4. Ries, E. (2017). <i>The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses</i>. New York: Crown Business.</li> <li>5. Neck, H. M., Neck, C. P., &amp; Murray, E. L. (2019). <i>Entrepreneurship: The Practice and Mindset</i> (2nd ed.). Thousand Oaks, CA: Sage Publications.</li> <li>6. Bygrave W. &amp; Zacharakis A. 2011. <i>Entrepreneurship</i> 2nd Edition. John Willey &amp; Sons. USA</li> <li>7. Barringer B.R &amp; Ireland R.D. 2012. <i>Entrepreneurship: Successfully Launching New Ventures</i> Fourth Edition. Pearson. USA</li> <li>8. Suryana. 2006. <i>Kewirausahaan</i>.</li> <li>9. Longenecker J.G. , Moore C.W, Petty W., Pallich L. 2008. <i>Small Business</i></li> </ol>				

	<p>Management: Launching and Growing Entrepreneurial Venture. Thomson. USA Complementary</p> <ol style="list-style-type: none"><li>1. Kementerian Pendidikan &amp; Kebudayaan. 2013. Kewirausahaan Modul Pembelajaran.</li></ol>
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