

Name : Cross-Cultural Studies					
module/course code :	Student workloads:	Credits (ECTS):	Semester :	Frequency :	Duration :
PAR62001	510 minutes/week	4.53 ECTS	2	Even	1 x per semester
	Types of courses :	Contact hours :	Independent study :	Class size X students :	
	Tutorial/Lecture/Response	150 minutes/week	360 minutes/week	30 students	
1	Prerequisites for participation : no prerequisites				
2	Learning outcomes : <ol style="list-style-type: none"> 1. Students are able to explain, describe, classify, and select cultures in the community and workplace environments within the tourism industry. 2. Students can classify, analyze, illustrate, compare, and critique cross-cultural issues in the tourism industry. 3. Students can dissect, explore, and formulate solutions to tourism problems using science and technology 				
3	Description : The course on Cross-Cultural Studies provides students with an understanding of the phenomenon of cultural encounters that occur in the tourism industry. Culture is not only one of the attractions in tourism, but along the way, it can lead to certain conflicts influenced by communication patterns, racial and ethnic differences, and work patterns specific to certain regions.				
4	Teaching methods: <ol style="list-style-type: none"> 1. project work 2. case studies 3. group work 4. lectures 5. discussions 6. seminars 				
5	Assessment methods: Presentation 10% Discussion 10% 3 Tasks 20% Quiz 10% MIDDLE SEMESTER EXAM 25% FINAL SEMESTER EXAM 25%				
6	Other information e.g. bibliographical references: <ol style="list-style-type: none"> 1. Dayakisni, Tri. 2008. Psikologi Lintas Budaya: Edisi Revisi. UMM Press 2. Kusheryana. 2011. Pemahaman Lintas Budaya. Alfabeta, Bandung 3. Mulyana, Deddy. 2007. Ilmu Komunikasi: Suatu Pengantar. Rosda. Bandung 4. Solomon, M. Charlene and Schell, S., Michael. 2009. Managing Across Cultures: The Seven Keys ti Doung Business with a Global Mindset. Mc.GrawHill. London 5. Jurnal/Majalah yang berhubungan dengan Kepariwisataaan 				