

Name: Corporate Governance and Business Ethics					
module/course code: IAB91001	Student workload: 510 Minutes/Week	Credits (ECTS): 4.53 ECTS	Semester 2	Frequency Even Semester	Duration 1x / Semester
Types of courses: Tutorial/Lecture/ Response		Contact hours: 150 minutes/week	Independent study 360 minutes/week	Class size X students: 10 Students (S1)	
1	Prerequisites for participation -				
2	<p>Learning outcomes</p> <ol style="list-style-type: none"> 1. Students show a responsible attitude towards work in their field of expertise independently (S9) 2. Students are able to choose research that is appropriate, up-to-date, advanced, and provides benefits to mankind through interdisciplinary, multidisciplinary, or transdisciplinary approaches, in order to develop and/or produce problem solving in the fields of science, technology, art, or society, based on results of studies on the availability of internal and external resources (KU3) 3. Students design, plan, and carry out research in the areas of governance systems and social and business culture to explain, predict, and improve business performance (KK3) 4. Students formulate policies, decisions, and strategies for managing business organizations by considering cultural, ethical, and environmental aspects, to create value for stakeholders through the integration of various theories, the latest and most advanced insights, and practical knowledge in carrying out business (KK9) 5. Students master the dynamics of interaction theory, international trade theory and agency theory (P2) 6. Students are able to identify philosophies and theories that explain business organizations as interactive dynamics between stakeholders, as well as efforts to achieve the character of good organizational governance practices and contribute to company performance (Knowledge) 7. Students are able to design and carry out research that combines the concept of organizational governance with other theories that explain organizational behaviour and strategy and their impact on company performance 				
3	<p>Description</p> <p>This course discusses the governance of business organizations within the framework of governance development as a theory. In more detail, students discuss several concepts as follows.</p> <ol style="list-style-type: none"> 1. Evolution of governance theory, starting from Artificial Theory, Aggregation theory, fiduciary, managerialism, contractarianism, post-contractarianism) to the concept of capitalism to managerialism. 2. Three perspectives of corporate governance: 1) from a traditional economic standpoint, 2) from a philosophical standpoint, and 3) from an integrated business ethics perspective 3. The firm as a nexus of stakeholders (stakeholder management and theory of the firm) 4. Governance and organizational ethics (triadic stakeholder theory: Donaldson & Preston) 5. Comparative governance according to the local and international contexts 6. Incomplete agency theory: contracting and ownership structure 7. Internal (BOD, executive compensation, etc) and external governance (corporate 				

	monitoring by blockholders, the governance of family firms, institutional and other shareholders, the politics of shareholder activism, corporate governance and accountability, economic aspect of CG)
4	Teaching methods: Lectures, Group discussions
5	Assessment methods: Assignments, Mid-Term Exam, Final-Term Exam, Quiz
6	Other information e.g. bibliographical references: C.1 Mandatory 1. Yin, Robert K. 2014. Case Study Research: Design and Methods. London: SAGE Publications Inc. 2. Creswell, J.W and Clark, VLP. 2017. Designing and Conducting Mixed Method Research. New York: SAGE Publications Inc. 3. Creswell, J.W. and Poth, Cheryl N. 2018. Qualitative Inquiry & Research Design: Choosing Among Five Approaches. London: SAGE Publications Inc.