

Name: Communication and Policy Advocacy					
Module/course code: IAP61011	Student workload: 510 Minutes/Week	Credits (ECTS): 4.53 ECTS	Semester 7	Frequency Odd Semester	Duration 1x / Semester
Types of courses: Tutorial/Lecture/ Response		Contact hours: 150 minutes/week	Independent study: 360 minutes/week	Class size X students: 30 Students (S1)	
1	Prerequisites for participation -				
2	<p>Intended Learning outcomes:</p> <p>ILO 3 Students are able to communicate alternative solutions within their authorities. ILO 8 Students can analyze staff reviews in the decision-making process. ILO 9 Students can carry out the duties and functions effectively and efficiently by using information and analytical skills.</p> <p>Course Learning Outcomes:</p> <ol style="list-style-type: none"> 1. Students are able to understand and identify various concepts and theories of communication and policy advocacy. 2. Students are able to identify various challenges and obstacles in communication and policy advocacy. 3. Students are able to understand and carry out communication analysis and policy advocacy. 4. Students are able to understand and have the ability to apply the concept of public administration reform through policy proposals and policy briefs. 				
3	<p>Description:</p> <p>This course has a foundation so that students are able to understand the theory and practice of communication and policy advocacy in various environments and conditions of public administration. As part of public policy, this course also equips students to be able to analyze policy issues that can be communicated and advocated. In addition, in the end, students are able to write policy proposals and evidence-based policy briefs that can be used as the main material for setting agendas, mobilizing support and influencing various parties so that the desired policy goals can be achieved.</p>				
4	Teaching methods: Lectures and Discussions				
5	Assessment methods: Assignments, Mid-Term Exam, Final-Term Exam, and Quizzes.				
6	<p>Other information e.g. bibliographical references:</p> <ul style="list-style-type: none"> ● Desita Rahayu. (2022). Monograf Advokasi Kebijakan Berbasis Permodelan System Dynamic. Nas Media Pustaka ● Megawati, E. (2022). Komunikasi Publik (Implementasi Pengawasan Diseminasi Informasi Publik terkait Covid-19). Yogyakarta: Deepublish. ● Djohan. (2022). NEGOSIASI DAN KOMUNIKASI. MNC Publishing. ● Isma Adila, A. B. (2020). Ekonomi Politik Komunikasi (Sebuah Realitas Industri Media di Indonesia). Malang: Universitas Brawijaya Press. ● Kaja, S. M. (2021). KOMUNIKASI ADMINISTRASI. Klaten: Penerbit Lakeisha 				