

Name: Business Planning and Development					
Module/course code: IAB69050	Student workload: 510 Minutes / Week	Credits (ECTS): 4.53 ECTS	Semester 4-6	Frequency Even Semester	Duration 2x / Semester
Types of courses: Tutorial/Lecture/Response		Contact hours: 150 minutes/week	Independent study 360 minutes/week		Class size X students: 30 Students
1	Prerequisites for participation -				
2	<p>Learning outcomes</p> <ol style="list-style-type: none"> 1. Students are able to use and develop concepts of governance, management, and make strategic decisions from companies in running a business. 2. Students are able to use the concept of planning and business development well. 3. Students are able to utilize information technology media in developing business units, conducting assessments and technical analysis of business development. Students are able to communicate and be responsible for policies taken both individually and in groups When reviewing case studies of business planning and development 				
3	<p>Description:</p> <p>Business planning and development courses are elective courses in the Business Administration Study Program, Universitas Brawijaya as an effort to develop student potential in learning how to build a good business and how to develop business.</p>				
4	<p>Teaching methods:</p> <ol style="list-style-type: none"> 1. Lectures 2. Discussions 3. Group Works 				
5	<p>Assessment methods:</p> <ol style="list-style-type: none"> 1. Task 2. Mid-Term Exam 3. Final-Term Exam 4. Quiz 				
6	<p>Other information e.g. bibliographical references:</p> <ol style="list-style-type: none"> 1. Norman M, Scarborough, 2011. Efective Small Business Management, Chapter 2 2. Bruce R. Barringer, 2008, Preparing Effective Business Plans: An Entrepreneur Approach, Chapter 2&3 3. Gladstone, 2002, Venture Capital Handbook: An Entrepreneur’s Guide to Raising Venture Capital, Revised and Updated Edition Chapter 3, 4, 5 , 6, and 7 				