

| Course: Statistics for Business |   |  |   |                   |   |   |
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| module/course code<br>IAB61011  |   | Student workload X hours<br><br>510 Minutes / Week | Credits (ECTS)<br><br>4.53 ECTS           | Semester<br><br>5 | Frequency<br><br>Odd Semester               | Duration X semester(s)<br><br>1x / Semester |
|                                 |   | Types of<br><br>Tutorial/Lecture/Response          | Contact hours :<br><br>150 Minutes / Week |                   | Independent study<br><br>360 Minutes / Week | Class size X students<br><br>30 students    |
| 1                               | Prerequisites for participation (if applicable)<br>-  |  |   |                   |   |   |
| 2                               | Learning outcomes<br>1. Understand the basics of descriptive statistics and inductive/inductive statistics<br>2. Mastering the application of statistical calculation techniques and able to conclude the results of the analysis<br>3. Able to distinguish statistics from qualitative and quantitative data<br>4. Able to describe the conclusions from the results of the study<br>5. Mastering the use of software for statistics, SPSS, AMOS, GeSCA, etc.<br>6. Able to apply non-parametric data  |  |   |                   |   |   |
| 3                               | Description:<br>Studying the basic concepts of Statistics including Descriptive Statistics, Inferential Statistics, various types of statistical tests linked to Parametric Tests and Non-Parametric Tests. Including Statistics practicum (1 time before middle semester examination and 2x after middle semester examination / before final examination of semester).   |  |   |                   |   |   |
| 4                               | Subject aims/Content<br>1. Introduction<br>2. Fundamentals of Statistics<br>3. Measures of Central Tendency<br>4. Sizes of Dispersion<br>5. Other Measurements of Skewness & Kurtosis<br>6. Odds (Probability)<br>7. Distribution of Opportunities<br>8. Middle Semester Examination<br>9. Estimation (Estimator for Large Samples and Small Samples)<br>10. Hypothesis Testing<br>11. ANOVA (Analysis of Variance)<br>12. Simple Correlations<br>13. Simple Linear Regression<br>14. Multiple Correlation and Regression (Multiple Correlation and Regression)<br>15. Path Analysis<br>16. Final Examination of Semester |  |   |                   |   |   |
| 5                               | Teaching methods<br>1. Lectures   |  |   |                   |   |   |

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|   | <ol style="list-style-type: none"> <li>2. Discussions</li> <li>3. Group Works</li> </ol>  |
| 6 | <p>Assessment methods</p> <ol style="list-style-type: none"> <li>1. Task</li> <li>2. Mid-Term Exam</li> <li>3. Final-Term Exam</li> <li>4. Quiz</li> </ol>  |
| 7 | <p>Other information e.g. bibliographical references</p> <p>Mandatory</p> <ol style="list-style-type: none"> <li>1. Stevens, James. P. (2007). Intermediate Statistics a Modern Approach. Third Edition. Lawrence Erlbaum Associates Taylor &amp; Francis Group. New York (SJP)</li> <li>2. McClave and Sincich. (2000). Statistics. Eight edition. Prentice Hall. (MCS) XX2</li> <li>3. Weiers, Ronald, M. (1998). Introduction to Business Statistics. Third Edition. Duxbury Press. (WRM)</li> <li>2. Ullah, Aman and David E. A. Gillas. (1998). Handbook of Applied Economics Statistics. Marcell Dekker. New York (UAD)</li> <li>3. Dajan, Anto. (1995). Pengantar Metode Statistik. Jilid 1</li> <li>4. LPRES, Cetakan ke XVIII. Jakarta. (DA).</li> </ol> <p>Complementary</p> <ol style="list-style-type: none"> <li>1. Kevin, R. Murphy and Brett Myors. Statistical Power Analysis A Simple and General Model for Traditional and Modern Hypothesis Test. (KMB)</li> <li>2. Awat, Napa. J. SU. (1991). Metode Statistik dan Ekonometri. Liberty. Yogyakarta (ANJ)</li> </ol> |