

Name : POLITICAL ECONOMY DEVELOPMENT					
module/course code MDG6105	Student workload	Credits (ECTS)	Semester	Frequency Even	Duration
	510 (minutes/week)	4.53 ECTS:	2		1x per semester
	Types of courses : Seminar	Contact hours : 150 minutes/week		Independent study 360 minutes/week	Class size X students 15 students (S2)
1	Prerequisites for participation -				
2	Learning outcomes <ol style="list-style-type: none"> 4. Students know and understand how to evaluate the impact of national cultures, and to describe the principles of effective cross-cultural communication for given international business interactions in order to shape public policy (P1) 5. Students understand the basic concepts of structure applied research skills in the field of cross-cultural business communication (P1) 6. Students are able to analyze applied strategies to successfully find and contact professionals in another country (KK2) 7. Students is able to analyze the effect of cultural differences in management and social contexts (KK3) 8. Students are able to apply adapted cross-cultural scenarios for the trade cultures that have been explained in class and/or of reading materials (KK7) 				
3	Description This course provides an integrated overview of the role of culture in conducting global business and the management issues influenced by differences in national and sub-national cultures. The course will first address differences in attitudes, values and beliefs among different peoples in the nation. Issues such as employee motivation, organizational leadership, interpersonal communication, workplace conflicts, and decision-making are discussed in the context of intercultural differences in order to bring the management aspect into understanding the complexities of conducting global business. There will also be a focus on cultural learning, acculturation and managing expatriate and migrant employees, and how organizations can cultivate a global mindset among its workforce.				
4	Subject aims/Content: <ol style="list-style-type: none"> 12. Introduction. Communication and Culture 13. The Deep Structure of Culture 14. Comparing Cultures: Systematically Describing Cultural Differences 15. How Culture Works: Fundamentals of Cross-Cultural Interaction 16. The Challenging Role of the Global Manager 17. The Manager as Decision-Maker: Cross-Cultural Dimensions of Decision Making 18. The Manager as Negotiator: Communicating and Managing Across Cultures 19. Nonverbal Communication: the Messages of Action, Space, Time and Silence 20. The Manager as Leader: Motivation and Leadership Across Cultures 21. The Challenge of Multicultural Work Groups and Teams 22. The Challenge of International Assignments 				

	<p>23. Language and Culture: The Essential Partnership</p> <p>24. The Challenge of Managing Across Cultures in the Future</p> <p>25. Venturing into a New Culture: Becoming Competent</p>
5	<p>Teaching methods</p> <p>Presentation and discussion, Case Study, group work, Group Presentation and discussion , lectures, seminars</p>
6	<p>Assessment methods:</p> <p>assignments, Mid-Term Exam, Final-Term Exam, quizzes,</p>
7	<p>Other information e.g. bibliographical references:</p> <ol style="list-style-type: none"> 11. Marie-Joelle Browaeys and Roger Price. 2015. Understanding Cross-Cultural Management, Pearson. 12. David C. Thomas: 2014.. Cross Cultural Management, 2/e, Sage Publications, 13. Nigel Holdon, 2012. Cross Cultural Management: Knowledge Management Perspective, Pentice Hall,. 14. Parissa Haghirian: 2012. Multinational and Cross-Cultural Management, Routledge, 15. Richard Mead: 2015. International Management-Cross cultural Dimension, 3/e, Blackwell, Thomas, David C. (2008) Cross Cultural Management: Essential Concepts, 2nd Ed., Sage. ISBN: 978-1- 4129-3956-0 16. Samovar, Larry A., Porter, Richard E. & McDaniel, Edwin R. (2010). Communication between Cultures, 7th Ed., Wadsworth Cengage Learning. ISBN: 978-0-495-56744-8