

Course: Research Methods					
module/course code	Student workload X hours	Credits (ECTS)	Semester	Frequency	Duration X semester(s)
IAB62013	510 Minutes / Week	4.53 ECTS	6	Even Semester	1x / Semester
	Types of Tutorial/Lecture/Response	Contact hours : 150 Minutes / Week		Independent study 360 Minutes / Week	Class size X students 31 students
1	Prerequisites for participation (if applicable) -				
2	Learning outcomes 1. Understand qualitative, quantitative and mixed method research methods 2. Able to analyze differences in qualitative, quantitative and mixed method research methods 3. Able to solve problems by using appropriate research methods 4. Have the skills to apply research in business administration				
3	Description: This course learns the basics of conducting qualitative, quantitative and mixed method research, starting from the basic concepts of paradigms and theoretical review, problem formulation, data collection techniques, validity, interpretation and data analysis to making research reports.				
4	Subject aims/Content 1. Introduction 2. Paradigms in research 3. Use of Theory in Research 4. Problem Formulation, Proposition and Preposition 5. Uses of Thinking Frameworks in Research and Uses of Research Tools 6. Qualitative Research Methods 7. Problem Formulation and Qualitative Research Techniques 8. MIDDLE SEMESTER EXAM 9. Data validity, data analysis and interpretation in qualitative research 10. Quantitative Research Methods 11. Operationalization of Concepts and Variables in Quantitative Research 12. Sampling Techniques in Quantitative Research 13. Quantitative Research Data Analysis 14. Mix Method Research Methods 15. Writing a Research Proposal 16. FINAL EXAM				
5	Teaching methods 1. Lectures 2. Discussions				

	3. Group Works
6	<p>Assessment methods</p> <ol style="list-style-type: none"> 1. Task 2. Mid-Term Exam 3. Final-Term Exam 4. Quiz
7	<p>Other information e.g. bibliographical references</p> <p>Mandatory</p> <ol style="list-style-type: none"> 1. Cooper, D. R. & Emory, C. W. 1996. Business Research Methods (5th Edition). USA: Irwin, Inc. (CDR) 2. Moleong, L. J. 2003. Metodologi Penelitian Kualitatif. Bandung: Remaja Rosdakarya. I, (MLJ) 3. Sekaran, U. Research Methods for Business.a Skill-Building Approach. Even Edition. Singapore. John Wiley & Sons, Inc. (SU) 4. Creswell, John. W. 1994. Research Design: Qualitative and Quantitative Approach. SAGE Publications, Inc.California. (CRS) <p>Complementary</p> <ol style="list-style-type: none"> 1. Singarimbun, M & Sofian Effendi, 1999. Metode Penelitian Survei, LP3ES (SM)