

Name: Entrepreneurship					
module/course code	Student workload	Credits (ECTS)	Semester	Frequency	Duration
UBU4001	340 (minutes/week)	3.02 ECTS	V	Odd Semester	1x per semester
	<b>Types of courses:</b>  Tutorial/Lecture/Response	<b>Contact hours:</b>  100 minutes/week		<b>Independent study</b>  240 minutes/week	<b>Class size X students</b>  30 Students (S1) 15 students (S2) 10 students (S3)
1	Prerequisites for participation -				
2	Learning outcomes 1. Students are able to understand the importance of the entrepreneurial character and are able to spontaneously make that character a pattern of life. 2. Students are able to think creatively. 3. Students are able to independently identify and analyze opportunities. 4. Students are able to understand the entrepreneurial process. 5. Students are able to know business models and develop business plans. 6. Students are able to know the sources of entrepreneurship funding, new business growth strategies and exits. 7. Students are able to know social entrepreneurship.				
3	Description Entrepreneurship Course is a course that aims to shape the character of entrepreneurs. Students who take this course are expected to be able to analyze and take advantage of the opportunities around them in creating their own business after graduation or while still in college. Students will be introduced to the entrepreneurial process so that they are expected to be able to launch and develop new start-ups based on accurate and timely information, solid business ideas, and able to develop effective business plans that can be executed so as to maximize the chances of being successful.				
4	Subject aims/Content: 1. Introduction Overview, Functions, Role Models and Entrepreneurship Discipline Areas 2. Characters, General Traits and Essential Values of Entrepreneurship 3. Entrepreneurial Process 4. Entrepreneurial Ideas and Opportunities 5. Starting a New Business 6. Business Models 7. Entrepreneurial Marketing 8. MIDDLE SEMESTER EXAM 9. Building a New Startup Team 10. Business Planning Preparation Process 11. Funding Sources and Financing Schemes 12. Intellectual Property Rights 13. Entrepreneurial Growth and Strategy				

	14.Exit Strategies 15.Social Entrepreneurship 16.SEMESTER FINAL EXAM
5	Teaching methods: Lectures, Group Discussions, Presentations and Exercises
6	Assessment methods: Presentation 10 % Discussion 20 % Assignment 40 % MIDDLE SEMESTER EXAM 15 % FINAL SEMESTER EXAM 15 %
7	Other information e.g. bibliographical references: C.1 Mandatory 1. Bygrave W. & Zacharakis A. 2011. Entrepreneurship 2nd Edition. John Willey & Sons. USA 2. Barringer B.R & Ireland R.D. 2012. Entrepreneurship: Succesfully Launching New Ventures Fourth Edition. Pearson. USA 3. Suryana. 2006. Kewirausahaan. 4. Longenecker J.G. , Moore C.W, Petty W., Pallich L. 2008. Small Business Management: Launching and Growing Entrepreneurial Venture. Thomson. USA C.2 Complementary 1. Kementerian Pendidikan & Kebudayaan. 2013. Kewirausahaan Modul Pembelajaran.