

Name : International Economics and Business					
module/course code	Student workload	Credits (ECTS)	Semester	Frequency	Duration
IAB82005	510 (minutes/week)	4.53 ECTS	2	Even	1x per semester
	Types of courses : Face to face Independent Study Structured Tasks	Contact hours : 150 minutes/week		Independent study 360 minutes / week	Class size X students 15 students
1	Prerequisites for participation : ---				
2	Learning outcomes : 1. CPMK1: Mastering and applying theories that use leadership and negotiation perspectives, including: cross-cultural theory, decision-making theory, and business ethics (S5, S7, KU5, KK1.2, KK2.6, PP1, PP2) 2. CPMK4: Able to identify and evaluate effective leadership and negotiation styles in different situations/contexts (KU2, KK3.2) 3. CPMK6: Improve leadership and negotiation skills and expertise (S5, S7, KU5, KK3.2, PP1, PP2) 4. CPMK7: Able to analyze and evaluate empirical research in the field of leadership and negotiation (KU2, PP4)				
3	Description : This course discusses the main topics related to global business, the relationship between government and business across states and economic dynamics between countries as well as strategies in global international business including; international trade theory, international trade policy, open macroeconomics and foreign direct investment, international macroeconomic policy, business operations and international business strategy				
4	Subject aims/Content : 1. preliminary 2. Global Economy 3. Trade, Comparative Advantage and Competition; 4. Global Trade and Investment Environment 5. Global Capital Market 6. Foreign Exchange Systems; 7. International Monetary System 8. Regional Economic Integration 9. Foreign Market Entry; 10. Institutional and Ethics 11. Export, Import and Free Trade 12. Global Human Resource Management				

	13. Production and Logistics; 14. Network strategy in the global economy
5	Teaching methods: Lectures are held face-to-face by lecturers for (150 minutes) x 14 meetings
6	Assessment methods: Group presentation 20% Individual contribution 10% Mid-Term Exam 30% Final-Term Exam 40%
7	Other information e.g. bibliographical references : 1. Main: <ul style="list-style-type: none"> a. Hill, Charles WL (2013), International Business: Competing in The Global Marketplace, 9th ed, McGraw-Hill: USA. b. Krugman, Paul R., Obstfeld, M., Melitz, Marc J. (2015), International Economics: Theory and Policy, Tenth edition, Pearson Education Limited, England. c. Rose, PS, Marquis, MH, & Lu, J. (2009). Money and capital markets. China Machine Press. 2. Supporter <ul style="list-style-type: none"> a. The Business Environment (5th Edition). Ian Worthington and Chris Britton. 2006 b. Organizations and The Business Environment (2nd Edition). David Campbell and Tom Craig. 2005 c. Global Business Today (5th Edition). Charles W.L. Hill. 2008. d. Brooks, I., Weatherston, J., & Wilkinson, G. (2004). The international business environment. Pearson Education. e. Nickels, WG, McHugh, JM, & McHugh, SM (2008). Understanding Business 9th ed. McGraw-Hill Irwin: New York, NY. f. Craig, T., & Campbell, D. (2012). Organizations and the business environment. Routledge. g. Hill Charles, WL (1998). Global business today/Charles WL Hill. University of Washington. h. Eichengreen, B. (2019). Globalizing capital: a history of the international monetary system. Princeton University Press. i. Sparrow, P., Brewster, C., & Chung, C. (2016). Globalizing human resource management. Routledge.