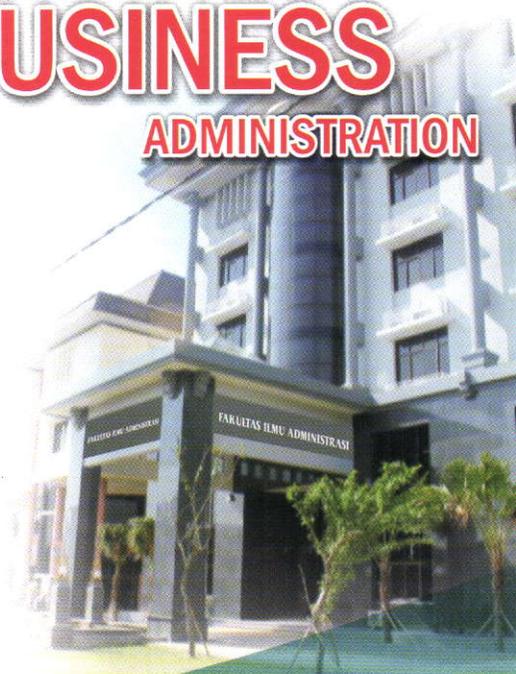




THE MINISTRY OF EDUCATION AND CULTURE
THE REPUBLIC OF INDONESIA
FACULTY OF ADMINISTRATIVE SCIENCE
BRAWIJAYA UNIVERSITY

Master of **BUSINESS** ADMINISTRATION

INTERNATIONAL SEMINAR
CONVERGING TECHNOLOGIES
P MALAZGIRT
OF BUSINESS, WOOSONG UNIVERSITY
OCTOBER 2010



Address:

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Master of **BUSINESS** ADMINISTRATION



INTRODUCTION

Business Administration Master Program, The Faculty of Administrative Science, Brawijaya University is one of Higher Education Institutions which support Government's Programs to prepare qualified human resources to face globalization era and local government autonomy. This program is addressed for practitioners, it's aimed to improve knowledge, skills, and abilities of student in achieving organizational goals.

VISION

To make Business Administration Master Program as a center of excellence in education, research and community service; actively involve in the process of culture development, science, technology improvement, and be able to solve communities issues relevant to Business Administration Science.

MISION

1. To manage qualified and accountable learning process to achieve study program competency.
2. To improve quality of research activities, to develop science and technology in Business Administration field which is beneficial for communities, business and government.
3. To improve applied science and knowledge of business administration through community service such as training program, mentoring, and seminar which has beneficial to community, business field and government.

APPLICANTS REQUIREMENT

Applicants must fulfill these requirements bellow to be accepted in Business Administration Master Program:

1. Bachelor Degree in Administration, Management Science or others (S1/D4)
2. Have working experiences or at least 2 years after S1/D4 graduation
3. Minimum GPA 2.75 (in 1-4 scale)
4. Recommendation Letter from 2 persons which are considered to be able to give proper academic assessment
5. TPA OTO BAPPENAS and TOEFL certificate are required.



Indonesia



Java



Malang





SELECTION AND ACCEPTANCE DECISION

Applicant who meet the administrative requirements are obliged to follow the interview test. Applicant must bring the original graduation certificate (first degree) and academic transcript. Acceptance decision will be made through the meeting among leaders and the head of master program. Acceptance decision can be seen on the notice board and submitted to the applicant in accordance with the address written in the registration. Acceptance decision is classified as follows:

1. Accepted with no conditions
2. Accepted with conditions
3. Unaccepted

LOAD AND LENGTH OF STUDY

The load of study in Business Administration Master Program is set to minimum of 40 SKS or Credit Points. The length of study is designed for approximately 3 semesters (1,5 years) and maximum 8 semesters (4 years). The program also offers part-time program which the implementation can be set by agreement between students and management of the program. The length of part-time program is limited for eight semesters.

LEARNING APPROACH

Business Administration Master Program implements an adult learning, student center and problem solving system that encourage the students involvement through case study exercises, business simulation models, presentations and debates supervised by lecturers and professionals. This program is designed to equip students with the skills they need for successful their career in a fast-moving business world.

CURRICULUM

Curriculum is prepared with a variety of subjects that offered in a semester system. One academic year is divided into 2 semesters and each semester lasts for 16 weeks. Classes begin in September and February.

SUBJECTS LIST

BUSINESS ADMINISTRATION MASTER PROGRAM

Compulsory subjects

No.	Subject Code	Subject	Credits	Semester
1.	IABT 6101	Business Information System	3	I
2.	IABT 6102	Marketing Strategy	3	I
3.	IABT 6103	Financial Strategy	3	I
4.	IABT 6104	Strategic Human Resources	3	I
5.	IABT 6105	Organization Studies	3	I
6.	IABT 6106	Business Strategy	3	I

Elective subjects - choose 6 of 14 subjects

No.	Subject Code	Subject	Credits	Semester
1.	IABT 6201	Managerial Decision Making	3	II
2.	IABT 6202	Leadership	3	II
3.	IABT 6203	Budgeting	3	II
4.	IABT 6204	Organizational Communication and Negotiation	3	II
5.	IABT 6205	Operating Strategy	3	II
6.	IABT 6206	Innovation and Creativity	3	II
7.	IABT 6207	Entrepreneurship	3	II
8.	IABT 6208	Corporate Governance	3	II
9.	IABT 6209	Office Management	3	II
10.	IABT 6210	Wealth Management	3	II
11.	IABT 6211	Portfolio Investment	3	II
12.	IABT 6212	Agribusiness Policy Analysis	3	II
13.	IABT 6213	Supply Chain and Logistic	3	II
14.	IABT 6214	Banking Management	3	II

Compulsory subjects

No.	Subject Code	Subject	Credits	Semester
1.	UBU 6008	Final Project	4	III / IV

PLACE OF REGISTRATION :

Business Administration Master Program,
 The Faculty of Administrative Science
 Jalan Mayjen Haryono No. 163 Malang 65145
 Contact Person: Dr. Kertahadi, M.Com
 HP : +62-81-8388727
 Arik Prasetya, S.Sos., M.Si., Ph.D
 HP : +62-8179636346





LECTURERS

- | | |
|--------------------------|----------------------------|
| 1. Taher Alhabsji | Prof. Dr. |
| 2. Achmad Fauzi DH | Prof. Drs., MA. |
| 3. Bambang Swasto S. | Prof. Dr., ME. |
| 4. Umar Nimran | Prof. Dr., MA. |
| 5. Suhadak | Prof. Dr., M.Ec. |
| 6. Suharyono | Prof. Dr., MA |
| 7. Endang Siti Astuti | Prof. Dr., M.Si. |
| 8. Eko Ganis Sukoharsono | Prof. SE, M.com-HONS, Ph.D |
| 9. Kusdi Rahardjo | Drs., DEA., Ph.D |
| 10. Kertahadi | Dr., M.Com |
| 11. Siti Ragil Handayani | Dr., M.Si |
| 12. Srikandi Kumadji | Dr., M.Si |
| 13. M. Al Musadieq | Dr., MBA |
| 14. Hamidah Nayati Utami | Dr., M.Si |
| 15. Darminto | Dr., M.Si |
| 16. Zainul Arifin | Dr., MS |
| 17. Imam Suyadi | Dr., M.Si |
| 18. Djamhur Hamid | Dr., M.Si |
| 19. M. Dzulkrirom AR | Dr |
| 20. Sri Mangesti Rahayu | Dr., M.Si |
| 21. Nila Firdausi Nuzula | S.Sos., M.Si., Ph.D |
| 22. Arik Prasetya | S.Sos., M.Si., Ph.D |
| 23. Yusri Abdillah | S.Sos., M.Si., Ph.D |

PROFESSIONALS

- 1 Martani Husaini (Professional Marketing)
- 2 Fadel Muhammad
- 3 Jogiyanto
- 4 Hermawan Kertajaya
- 5 R. Indrajit
- 6 Suyanto (STIKOM Yogyakarta)
- 7 Joni Andrianto (Praktisi Perbankan)
- 8 Lukman Purnomosidi (Bisnis Properti)
- 9 Dofa Purnomo (PERTAMINA)
- 10 Megananda Daryono (Dirut PTPN III)
- 11 Librato El Arief (Dirut Berdikari)
- 12 Setyo Sardjono (Dir.Operasi PT. Timah)
- 13 Josua B. Napitupulu
- 14 Bambang Riyadi Soegomo
- 15 Uke M. M. Pangihutan Siahaan
- 16 Yusmawan

FACILITIES

- 1 Lecturers are graduates of reputable Indonesian top and foreign universities who are competent in their fields.
- 2 Administrative staff who are ready to provide service every time.
- 3 Lecture rooms are comfortable and adequate.
- 4 Safe & comfortable parking space.
- 5 UB campus environment is beautiful, cool, shady trees and clean.
- 6 Library with advance collection of books and up-dated book, reading room, etc.
- 7 Facilities WAN / LAN and Internet.
- 8 Bank's offices in the campus .
- 9 Mosque and Sports facilities.

